

Contact Person: Name, Title Lynda Bergsma, PhD Director SORH Program	Email, Phone, Fax lbergsma@u.arizona.edu Phone: 520-626-2401 Fax: 520-626-8716
Project Description: Tracking and Reporting Funds Leveraged or Secured to Support Programs and Organizations to Improve Rural Health in Arizona	
Time Frame when program was conducted: Annually since 2003	State: Arizona
Type of Project: Leveraging Funds	Pick one: See expertise list from mentoring website
Description of Project: <ul style="list-style-type: none"> ○ Describe value of project to your Office and if or why you consider it to be innovative This project is valuable to our SORH for annual progress reporting purposes to ORHP; to leadership within the Rural Health Office, the Zuckerman College of Public Health and the University of Arizona, to state leaders and policy makers in the Arizona Department of Health Services and the Arizona State Legislature and to our statewide rural constituency. ○ What are the short-term (one-year) and longer-term implications of this activity? This tracking and reporting activity allows us to monitor our efforts annually, analyze the results, and determine methods to maintain or increase funds leveraged or secured in future years. ○ How was the project accomplished? The project is accomplished by all SORH staff contributing to the tracking data base. ○ Describe the results of the project or initiative. The annual leveraged and secured funds tracking and reporting initiative was useful during our Performance Review by the Office of Performance Review. We use the results to provide evidence of the value of the SORH program in the state. ○ Describe the effectiveness of the project on building or enhancing collaborative relationships with other parties? Because of our demonstrated success in leveraging funds in collaboration with other organizations in the state, more organizations are inclined to work with us. 	
Cost and funding sources	Funding to cover the activities of this project comes from the SORH grant and matching funds, as well as the FLEX grant. We have not done a cost analysis to determine the cost per dollar leveraged or secured.
Website where additional information or report may be located.	
Outcome measurement: Any specific impacts on rural health? What are any quantitative and qualitative indicators that indicate the relationship of actions to meeting objectives of the Office?	Amount of federal and state dollars leveraged or secured to support programs and organizations to improve rural health in Arizona.
Have any Economic Impact or Return-On-Investment assessments been done for this initiative? If so, please summarize the findings.	No
Suggestions for SORH who may try to adapt this project?	This is a fairly easy initiative that requires simple data tracking and reporting, but has strong rural health support and public relations consequences.