

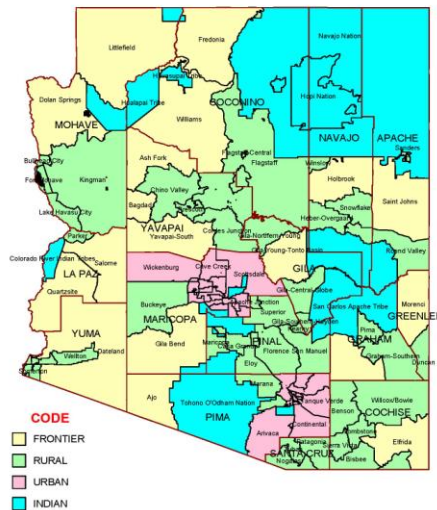
Introduction to Community Assessment

National Organization of State Offices of Rural Health
May 12, 2011 Webinar

State Example: *Arizona*



Arizona
Frontier, Rural, Urban and Indian PCAs
February 2010



BUREAU OF HEALTH SYSTEMS DEVELOPMENT
Arizona Department of Health Services

SORH Activities

- Community Health Needs Surveys in 3 communities for different purposes
 - MAPP process with County
 - Re-open hospital as a CAH
 - Determine needs of small surrounding communities
- Community Health Needs Forums/Policy Assemblies in 7 communities since 2009
- Recently contacted by larger rural hospital to do marketing assessment of their service area

AZ-Flex Activities

- Fact-finding
- ID state and federal resources
- Webinar (Aug 11, 2011) in partnership with Arizona Department of Health Services, Bureau of Health Systems Development
- Supported community health assemblies

Approach

- **Need:** rural hospital outreach, education
- **Need:** TA regarding methodology
 - Practical assessment strategies
 - Existing sources & primary data collection
- **Need:** Understanding operating environments
 - Multiple, often competing demands
 - State economic difficulties
 - Emphasis on internal operations
- **Need:** Partnership

Follow-up Communication:

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