

Reform, Resources & Research: A Rural Health Renaissance?



An Invitation to Join Us

NOSORH invites you and your organization to sponsor NOSORH during our 2010 – 2011 fiscal year and be recognized at our upcoming Annual Conference in Oklahoma City November 14 – 17.

NOSORH is the membership organization of the 50 State Offices of Rural Health. Our mission is to promote the capacity of State Offices of Rural Health to improve health care in rural America through leadership development, advocacy, education, & partnerships.



There are ample opportunities to be recognized by and connect with SORHs and other participants throughout the conference including: a Sunday evening reception; Monday morning registration and pre-conference meetings; Tuesday special networking and exhibitor time; and Wednesday before our HIT post-conference meeting.

Come help us celebrate the 15th Anniversary of NOSORH and the 20th Anniversary of the SORH program

Organizational Sponsorship Opportunities

The following showcase opportunities are available to your organization by sponsoring NOSORH and exhibiting during our conference. All opportunities are on a first-come, first-served basis. Your organization's commitment and payment or purchase order will secure your space and exposure benefits.

Platinum Sponsor (\$10,000+)

- Customized conference paraphernalia with company logo ie: hotel room key, cookie or candy bar of your choice.
- Use of NOSORH moderated list serve
- Links to your website on NOSORH website
- Facebook and Twitter recognition
- Focus group with the Executive Committee to discuss opportunities to build collaboration with SORHs
- Webinar with NOSORH members on a pre-approved topic
- Registration for two representatives for all conference meetings
- Table display in most favorable location at NOSORH conference
- Recognition at the NOSORH conference awards breakfast and member dinner
- Most prominent recognition in meeting materials
- Associate membership in NOSORH for two representatives- newsletter, committee membership, meeting discounts

Gold Sponsor (\$5,000+)

- Promotion at NOSORH annual conference, your logo featured on conference bags or binder
- Links to your website on NOSORH website
- Facebook and Twitter recognition
- Registration for one representative for NOSORH conference
- Table display in favorable location at NOSORH conference
- Recognition at the NOSORH awards breakfast and member dinner
- Prominent recognition in meeting materials
- Associate membership in NOSORH for one representative- newsletter, committee membership, meeting discounts

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Silver Sponsor (\$2,500+)

- Links to your website on NOSORH website
- Facebook and Twitter recognition
- Registration for one representative
- Table display at NOSORH conference
- Recognition at NOSORH awards breakfast
- Recognition in meeting materials

General Sponsor (minimum of \$1,500)

- Registration for one representative
- Table display at NOSORH conference
- Recognition in the meeting materials
- Recognition at NOSORH awards breakfast

	General	Silver	Gold	Platinum
Conference paraphernalia	N/A	Any conference bags or other paraphernalia	Prominent on any conference bags or other paraphernalia	Customized room key, candy bar or cookie
NOSORH list serve	N/A	N/A	N/A	Yes
Sponsor roundtable	N/A	N/A	Yes	Yes
Links to your website	N/A	Yes	Yes	Yes
Facebook and Twitter	N/A	Yes	Yes	Yes
Focus group	N/A	N/A	N/A	With NOSORH Executive Committee
Webinar	N/A	N/A	N/A	1.5 hour webinar with SORH and partners
Conference registration	1 representative	1 representative	1 representative	2 representatives
Pre-conference meetings	As priced for members	1 representative	1 representative	2 representatives
Post-conference HIT meeting	\$50	\$50	1 representative	2 representatives
All optional meeting dinners & activities	As priced for members	As priced for members	1 representative	2 representatives
Table display	Yes	Yes	Prominent	Most favorable
Meeting materials	N/A	Quarter page	Half page	Full page
Other recognition	General	NOSORH Awards Breakfast	NOSORH Awards Breakfast Membership Dinner	NOSORH Awards Breakfast Membership Dinner
Associate membership – newsletters, committee, and meeting discounts	Yes	Yes	Yes	Yes

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Organizational Sponsorship Opportunities *(Guidelines)*

Table Display

Each Table Display will include:

- 6' table space during the conference
- Skirted table with 2 chairs
- ID sign (8.5" H x 11" W)
- Recognition in the conference materials

Digital Submission

All logos must be submitted as digital files and may be sent on disc or emailed. Artwork for print can be submitted in the following formats: EPS, TIFF, and JPEG, OR PDF. Resolution for jpg files must be 240 dpi or greater. Files may be received in their original formats (PC only) using the following software packages: Publisher, Photoshop, Illustrator and Corel Draw. All fonts should be converted to paths or necessary font should be submitted with the artwork.

Artwork must be submitted by: October 15, 2010

Sponsor Display Rules & Regulations

ASSIGNMENT OF SPACE: Space assignments will be based on level of sponsorship and on a first-paid, first-served basis. NOSORH reserves the right to make such changes to the floor plan of displays as may be deemed necessary.

SPONSORSHIP FEES AND PAYMENT: Applications will NOT be processed or space assigned without the required payments or purchase order. All applications must be accompanied by either full payment or purchase order and paid within 30 days of receipt of invoice. NOSORH retains the option of returning funds.

CANCELLATION: Cancellation of sponsorship space must be directed in writing to NOSORH, 44648 Mound Rd., #114, Sterling Heights, MI 48314 or email to donnap@nosorh.org

INSTALLATION AND DISMANTLING:

Sunday, November 14, 2009 – 4:30-5:45 or after 7 PM (Display set-up)

Monday, November 15, 2009 – 7:00 – 10:45 (Display set-up)

Wednesday, November 17, 2009 – after 12:00 – 12:30 or after 4:30 pm (Display dismantle)

Times subject to change upon notification by NOSORH

SHIPPING: Approximately 15 days prior to the conference NOSORH will send each sponsor a confirmation with conference information and shipping instructions needed during the installation and removal of displays.

HOTEL INFORMATION: Renaissance Oklahoma City is providing special group rates for the participants of the NOSORH conference.

The discounted rates are offered through October 14, 2010.

Rates: \$169 per night

Renaissance Oklahoma City | 10 North Broadway | Oklahoma City, OK 73102 | (405) 228-8000

To reserve your hotel accommodations, please call the hotel's reservation line at (800) 468-3571. To receive the special discounted rate, be sure to indicate that you are attending the NOSORH Annual Conference.

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SPONSORSHIP APPLICATION

Sponsorship - Please refer to the Sponsorship Opportunities section Sponsored Amount: \$ _____

Platinum (\$10,000) Gold (\$5,000+) Silver (\$2,500+) General (less than \$2,500)

Exact name of organization for listing and signage (text only – no logos)

DISPLAY INFORMATION

Electric hook-up Internet connection (additional charges) Other _____

Submission of this application to exhibit implies consent to the items, conditions, and regulations governing exhibits of the Conference published in the Prospectus. The Sponsor agrees to abide by all rules, requirements, restrictions, and regulations as set forth in the Prospectus and as may be specially designated by Conference Management. Failure to abide by such rules and regulations results in forfeiture of all monies paid by or due from Exhibitor.

Total: \$ _____

METHOD OF PAYMENT

- Check (Make payable to NOSORH) - NOSORH **does not** accept credit cards for payment
 Purchase Order, payable within 30 days of receipt of invoice

CONTACT PERSON INFORMATION (please print or type)

First Name _____ Last Name _____ Email _____

Organization _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip/Postal _____

Phone _____ Fax _____

Brief one or two sentence description of services/products offered by your organization:

Please send this completed form with payment to NOSORH, 44648 Mound Rd., #114, Sterling Heights, MI 48314
Phone: 586-336-4627 | Fax: 586-336-4629 | Email: donnap@nosorh.org

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Conference Registration
Renaissance Oklahoma City | Oklahoma City, OK 73102 | (405) 228-8000

PLEASE TYPE OR PRINT LEGIBLY (Please complete one form per person)

First Name: _____

Name on Badge (as you prefer on the badge) _____

Last Name: _____

Title: _____

Organization: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip/Postal: _____

Phone: _____ Fax: _____

Email: _____

CONFERENCE REGISTRATION FEES

Sponsor (additional representative) - **\$250**

MEAL OPPORTUNITIES (Please assist us in making an accurate meal count, indicate which meals you plan to attend)

Special Meal Requirements: Vegetarian Gluten Free Other _____

Monday, November 15, 2010	Tuesday, November 16, 2010	Wednesday, November 17, 2010
<input type="checkbox"/> Breakfast	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Breakfast
<input type="checkbox"/> AM Break	<input type="checkbox"/> AM Break	<input type="checkbox"/> AM Break
<input type="checkbox"/> Lunch	<input type="checkbox"/> Lunch	<input type="checkbox"/> Lunch
<input type="checkbox"/> PM Break	<input type="checkbox"/> PM Break	

OPTIONAL GROUP ACTIVITIES

Monday, November 15, 2010	Tuesday, November 16, 2010
<input type="checkbox"/> Pre-conferences: \$25 ___ EMS ___ Working with Rural Health Clinics	<input type="checkbox"/> Optional Group Activity – Buffet Dinner in Historic Bricktown (includes dinner and soft beverages) – Cost: \$25
<input type="checkbox"/> Optional Group Activity Casual, outdoor dinner at Val Schott's home (includes catered German meal, transportation, and all beverages) – Cost: \$35	

TOTAL DUE: \$ _____

*Please make checks payable to: NOSORH
 Payable by mail or on-site at the meeting*

Please send this completed form with payment to NOSORH, 44648 Mound Rd., #114, Sterling Heights, MI 48314
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