

# NATIONAL ORGANIZATION OF STATE OFFICES OF RURAL HEALTH



*The NOSORH Board of Directors would like to reach out to federally funded, non-profit organizations and federal agencies who share common goals of State Offices of Rural Health and NOSORH.*

*You are cordially invited to participate, attend and exhibit at the NOSORH Annual Meeting.*

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## NATIONAL ORGANIZATION OF STATE OFFICES OF RURAL HEALTH Annual Conference

When: **November 1 – 19, 2009**

Where: **HILTON GARDEN INN**

Austin, TX

(512) 480-8181



For more information contact...

**Theresa Cruz**

(512) 936-6719

[tcruz@orca.state.tx.us](mailto:tcruz@orca.state.tx.us)

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(586) 739-9940

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# NATIONAL ORGANIZATION OF STATE OFFICES OF RURAL HEALTH



## Annual Conference

November 18 - 19, 2009

## Hilton Garden Inn

500 North IH 35  
Austin, Texas  
(512) 480-8181

### Pre-conference Meetings:

Preparing for Tomorrow Today

Meet the Experts in Health Information Technology

Leadership Institute – Capstone Face to Face Workshop

November 17, 2009

### Room Rate:

\$114 per night/ single occupancy  
*(ask for the NOSORH rate)*

### Reservation deadline:

October 17, 2009

### Registration fees:

### Annual Conference

\$150 (NOSORH Members & ORHP)

\$175 (Non-Members)

### HIT Pre-Conference

\$100 (NOSORH Members & ORHP)

\$125 (Non-Members)

## AGENDA (Draft)

### WEDNESDAY, NOVEMBER 18, 2009

- 8:00 – 8:30 AM **BREAKFAST & Registration Buffet**
- 8:30 – 9:30 AM **Introductions – Welcome**  
**NOSORH Update** Teryl Eisinger, NOSORH  
**President's Report** Lynette Dickson – ND Office of Rural Health  
**What's up in Texas?** Theresa Cruz, Texas Office of Rural Health
- 9:30 – 10:30 AM **Plenary Session:**
- National Health Care Reform – Focus on Rural Issues – Workforce, Equal Pay, Prevention **Dr. Joe Jarvis**
- 10:30 – 11:30 AM **Concurrent Sessions:**
- Tribal Health Issues
  - Medicare Stimulus - Where are We Now?
  - Medicare Recovery Audit Contractors – What SORH Need to Know
- 11:30 – 1:00 PM **AWARDS LUNCHEON**
- 1:00 – 2:00 PM **Concurrent Sessions:**
- Disaster Preparedness Lessons Learned: Impact on Rural Health Capacity and Infrastructure
  - General Surgery : Crisis in Rural America?
  - Model Recruitment Programs
- 2:00 – 2:30 PM **EXHIBITOR BREAK**
- 2:30 – 3:30 PM **Key Partnerships and Opportunities for SORH**
- 3:30 – 4:15 PM **Town Hall Meeting** – Sound Off and Speak Up for SORH and Rural America!
- 4:15 – 4:45 PM **NOSORH Business Meeting** - NOSORH Executive Committee  
**OPTIONAL GROUP DINNER & PHOTO (OFF-SITE)**

### THURSDAY, NOVEMBER 19, 2009

- 7:00 – 8:00 AM **BREAKFAST**
- 8:00 – 8:45 AM **ORHP Policy Update** - Tom Morris, Associate Administrator, Office of Rural Health Policy
- 8:45 – 9:30 AM **SORH Grant Program** – Keith Midberry, SORH Program Coordinator, Office of Rural Health Policy
- 9:30 – 10:15 AM **Key Policy Issues for SORH** – Bill Finerfock, Capitol Associates
- 10:30 – 11:00 AM **Break – Exhibitors and Technology Demonstrations**
- 11:00 – 12:15 PM **Educational Exchange Session – Breakouts**
- Financial Management for SORH
  - Making Your SORH Visible and Valuable to Stakeholders
  - Building Influence by Growing Partners
  - Building a Strong SORH Team
  - Steps to a Solid SORH grant Application
  - SORH Partnerships for Disease Prevention and Health Promotion: Health Initiatives in Rural Communities
  - Increasing Access to Care
- 12:15 – 1:15 PM **Luncheon**
- 1:15 – 2:15 PM **Leadership Institute Projects** – Leadership Candidates
- 2:15 – 3:15 PM **NOSORH Projects Update:**
- Model programs for Behavioral Health
  - Performance Measures Project
- 3:15 – 3:30 PM **WRAP – UP AND ADJOURN**

### FOR MORE INFORMATION CONTACT:

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# NATIONAL ORGANIZATION OF STATE OFFICES OF RURAL HEALTH



## HIT PRE-CONFERENCE

PREPARING FOR TOMORROW TODAY – MEET THE EXPERTS IN HEALTH INFORMATION TECHNOLOGY

TUESDAY, NOVEMBER 17, 2009

**Target Audience:** State Offices of Rural Health, rural network leaders, state Departments of Information Technology, Electronic Health Record specialists (including consultants and vendors), Federal agencies.

**Objectives of the Summit** – By the end of the Summit participants will be able to:

- Identify model programs which optimize economic stimulus funding to improve HIT
- Tap into the expertise of various public and private agencies striving to improve HIT
- Strategize models for collaboration
- Describe policy recommendations for improving HIT

7:30 – 8:00 AM **Continental Breakfast**

### Opening Session

8:00 – 8:45 AM **Welcome, Opening Remarks – Framing the Issue: What Do We Mean by HIT?**  
*Alison Hughes, MPA*

**Opening Plenary: Health Care of the Future – New Technology for Patient Care**  
*Colonel Ron Poropatich, MD, Director*  
Telemedicine and Advanced Technology Research Center

8:45 – 9:15 AM **The Health Information Exchanges Opportunity for Rural Communities**  
*Joe Brisson, Principle, HIT Associates*

9:15 – 9:30 AM **Break**

### Steps to the Future

9:30 – 10:30 AM **Resources and Initiatives for HIT**  
*Neal Neuberger, President, Health Technology Strategies, LLC*

10:30 – 11:30 PM **Integrating Telemedicine and HIT**  
*Dena Puskin, Ph.D., Director, HRSA Office for the Advancement of Telehealth*

11:30 – 12:30 PM **Networking Lunch**

### Lessons Learned and Model Projects

12:30 – 1:30 PM **The FCC Rural Health Care Pilot Program and USAC : What We Need To Know**  
*Bill England, Vice-President, Rural Health Care Division, USAC*

1:30 – 3:00 PM **Panel & Facilitated Discussion: How Shale We Collaborate**  
Association of State Chief Information Officers (invited)  
*Michael McNeely, Project Officer, Office of Rural Health Policy*  
National Rural HIT Coalition (invited)  
National Cooperative of Health Networks Association  
*Rebecca Davis, Ph.D., Executive Director*

3:00 – 3:15 PM **Break**

3:15 – 4:15 PM **State Stories - Report on Lessons and Model Projects (open discussion format: How have you worked to move HIT forward?)**

4:15 – 4:30 PM **Putting Information into Action: Wrap up and adjourn**

# NATIONAL ORGANIZATION OF STATE OFFICES OF RURAL HEALTH



## Exhibitor Opportunities

### Table Display (\$500)

Each Table Display will receive:

- One conference registration
- 6" table space during the conference (note: ceiling height is 8')
- Skirted table with 2 chairs
- ID sign (8.5" H x 11" W)
- Recognition in the conference materials

### Digital Submission

All logos must be submitted as digital files and may be sent on disc or emailed. Artwork for print can be submitted in the following formats: EPS, TIFF, and JPEG, OR PDF. Resolution for jpg files must be 240 dpi or greater. Files may be received in their original formats (PC only) using the following software packages: Photoshop, Illustrator and Corel Draw. All fonts should be converted to paths or necessary font should be submitted with the artwork.

**Artwork must be submitted by: October 1, 2009**

## Exhibitor Display Rules & Regulations

**ASSIGNMENT OF SPACE:** Space assignments will be made on a first-paid, first-served basis, after assignment of NOSORH sponsor tables. NOSORH reserves the right to make such changes to the floor plan of displays as may be deemed necessary.

**EXHIBITOR FEES AND PAYMENT:** Applications will NOT be processed or space assigned without the required payments or purchase order. All applications must be accompanied by either full payment or purchase order and paid within 30 days of receipt of invoice. Receipt of payment does not obligate NOSORH to accept a contract as binding. NOSORH retains the option of returning funds.

**CANCELLATION:** Cancellation of exhibit space must be directed in writing to NOSORH, 44648 Mound Rd., #114, Sterling Heights, MI 48314 or email to [dpanosorh@comcast.net](mailto:dpanosorh@comcast.net).

### INSTALLATION AND DISMANTLING:

Monday, November 16, 2009 – after 4:30 pm (Display set-up)

Thursday, November 19, 2009 – after 4:00 pm (Display dismantle)

Times subject to change upon notification by NOSORH

**SHIPPING:** Approximately 15 days prior to the conference NOSORH will send each exhibitor a confirmation with conference information and shipping instructions needed during the installation and removal of displays.

**Hotel Information:** Hilton Garden Inn is providing special group rates for the participants of the NOSORH conference.

**The discounted rates are offered through October 17, 2009.**

**Rates:** \$114 per night

**Hilton Garden Inn | 500 North IH 35 | Austin, TX 78701 | (512) 480-8181**

To reserve your hotel accommodations, please call the hotel's reservation line at (512) 480-8181. To receive the special discounted rate, be sure to indicate that you are attending the NOSORH Annual Conference.

# NATIONAL ORGANIZATION OF STATE OFFICES OF RURAL HEALTH



**Pre-conference Meeting:  
Preparing for Tomorrow Today  
Meet the Experts in Health Information Technology**

*November 17, 2009*

**Annual Conference**

*November 18 - 19, 2009*

## EXHIBITOR APPLICATION

**Exhibitor (\$500)** # of tables reserved: \_\_\_\_\_ Exhibitor Amount: \$ \_\_\_\_\_

*Exact name of organization for listing and signage (text only – no logos)*

### DISPLAY INFORMATION

Electric hook-up  Internet connection (additional charges)  Other \_\_\_\_\_

*Submission of this application to exhibit implies consent to the items, conditions, and regulations governing exhibits of the Conference published in the Prospectus. The Exhibitor agrees to abide by all rules, requirements, restrictions, and regulations as set forth in the Prospectus and as may be specially designated by Conference Management. Failure to abide by such rules and regulations results in forfeiture of all monies paid by or due from Exhibitor.*

**Total:** \$ \_\_\_\_\_

### METHOD OF PAYMENT

- Check (*Make payable to NOSORH*) - NOSORH does not accept credit cards for payment  
 Purchase order, payable within 30 days of receipt of invoice

### CONTACT PERSON INFORMATION *(please print or type)*

First Name	Last Name	Email
Organization	_____	_____
Address 1	_____	
Address 2	_____	
City	State	Zip/Postal
_____	_____	_____
Phone	Fax	_____
_____	_____	_____

Brief one or two sentence description of services/products offered by your organization:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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**Pre-conference Meetings:**  
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*November 17, 2009*

**Annual Conference**

*November 18 - 19, 2009*

Conference Registration  
 Hilton Garden Inn | Austin, TX | (512) 480-8181

**PLEASE TYPE OR PRINT LEGIBLY (Please complete one form per person)**

First Name: \_\_\_\_\_

Name on Badge (as you prefer on the badge) \_\_\_\_\_

Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**CONFERENCE REGISTRATION FEES**

Exhibitor (additional representative) - \$300

**MEAL OPPORTUNITIES** (Please assist us in making an accurate meal count, indicate which meals you plan to attend)

Special Meal Requirements:  Vegetarian  Gluten Free  Other \_\_\_\_\_

Tuesday, November 17, 2009	Wednesday, November 18, 2009	Thursday, November 19, 2009
<input type="checkbox"/> Breakfast	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Breakfast
<input type="checkbox"/> AM Break	<input type="checkbox"/> AM Break	<input type="checkbox"/> AM Break
<input type="checkbox"/> Lunch	<input type="checkbox"/> Lunch	<input type="checkbox"/> Lunch
<input type="checkbox"/> PM Break	<input type="checkbox"/> PM Break	

**OPTIONAL GROUP ACTIVITIES**

Tuesday, November 17, 2009	Wednesday, November 18, 2009
<input type="checkbox"/> Pre-conference: Preparing for Tomorrow Today	<input type="checkbox"/> Optional Group Dinner (location and cost TBD)
<input type="checkbox"/> Reception ( <i>no charge</i> ) and 6 <sup>th</sup> Street Stroll ( <i>expenses on own</i> )	

**TOTAL DUE: \$** \_\_\_\_\_  
 Please make checks payable to: NOSORH  
 Payable by mail or on-site at the meeting

Please send this completed form with payment to NOSORH, 44648 Mound Rd., #114, Sterling Heights, MI 48314  
 Phone: 586-336-4627 | Fax: 586-336-4629 | Email: [dpanosorh@comcast.net](mailto:dpanosorh@comcast.net)