



**Building Collaboration:
Alignment, Relationships
and Communications**

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**Key Characteristics
of Collaboration**


More than One Entity
Shared Purpose
Mutual Benefit
Beyond what One Group Can Do




**Collaboration:
the
ARC Model**




Alignment




Finding a Way to Begin




Relationships




**Building Ways to
Work Together**



Communications



**What Keeps the Collaboration
Going**



Tools for Alignment

Mission: Why is this important?
Goals: What is the intended result?
Structure: How will it work?
Audience: Who will benefit?




Tools to Build Relationships

- Visit each others' websites
- Sponsor a networking event
- Share a meal
- Start a buddy system
- Do a volunteer project
- Hold a roundtable discussion




Tools to Strengthen Communications

- Name/brand the collaboration
- Develop an elevator speech
- Specify the rationale
- Celebrate successes



Your Collaboration Experience

1. Think of a successful collaboration in your experience
2. Consider what made that collaboration work
3. List up to 3 key lessons from the experience



Share the Lessons



Factors Influencing the Success of Collaborations

- Environment
- Membership
- Process
- Communication
- Purpose
- Resources

Thank You!



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