

National Organization of State Offices of Rural Health  
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Region D Annual Meeting  
June 23-24, 2010 Hilton Waikoloa Village  
Big Island of Hawaii

*Panel Discussion: "Collaborating with Tribal Entities, VA and State Rural Health Associations"*

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Panelist Presentation  
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**"Collaborating with Rural Health Associations in Hawaii: A Community Perspective"**

*presented by*  
**Jessanie Marques, President**  
**Hawaii Island Rural Health Association**

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How has Hawaii State Office of Rural Health successfully collaborated with communities?  
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- > The unique makeup of state and island rural health organizations
- > A look at relationships and collaborative partnerships – state, island, community
- > Successful collaboration - outcomes
- > Outcome focus

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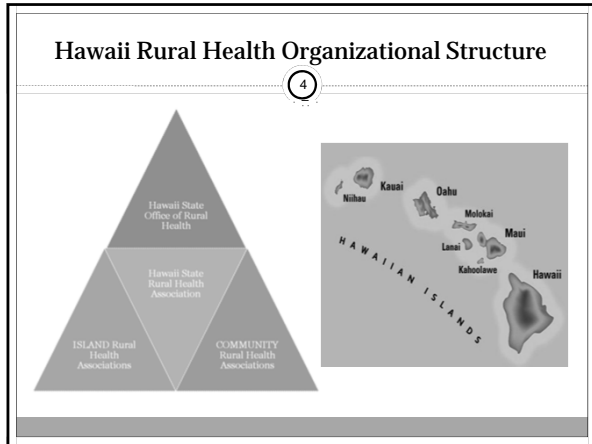
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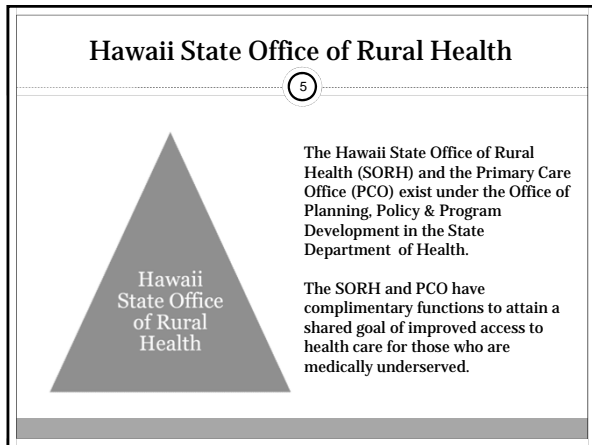
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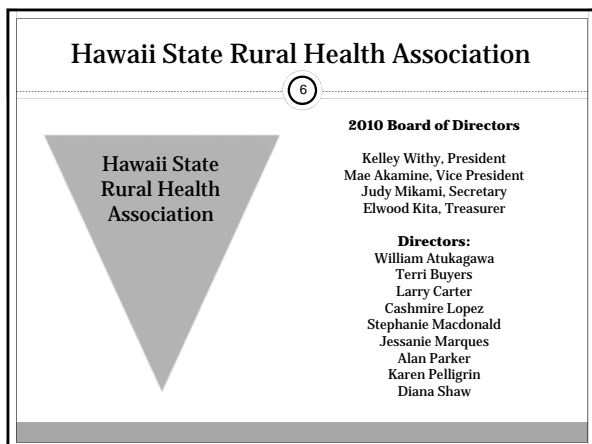
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### Hawaii State Rural Health Association

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- **Purpose** is to provide communications, education, and research opportunities related to rural health issues in Hawaii and to provide leadership in developing health rural communities. The association was incorporated in 1998 and is an active member of the National Rural Health Association and the NRHA State Association Council.
- **HSRHA membership** includes members of local rural health associations statewide. The association participates in national and local health initiatives, promotes health networks, provides grassroots input into statewide health planning, and promotes development of new services for rural areas.

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### ISLAND Rural Health Associations

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- Hawaii Island Rural Health Association
  - Kauai Rural Health Association

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### Hawaii Island Rural Health Association

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**Mission:**  
"To work for the preservation and enhancement of health for the residents of the Island of Hawaii"

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### Hawaii Island Rural Health Association

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**2010 Board of Directors**



Jessanie Marques, President  
Kimberley Schorr, Vice President  
Nicole Moore, Treasurer  
Debbie Wills, Secretary

**Directors**

Tom Brown, Director  
David Fuyertes, Director  
Marilyn Harris, Director  
Aaron Ueno, Director  
Ralph Yawata, Director

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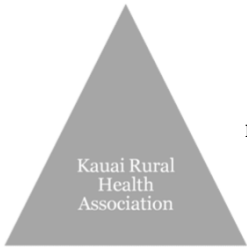
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### Kauai Rural Health Association

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**Mission:**  
"To facilitate a continually improving health network which is responsive to community needs and based on caring and respect for cultural values."

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### Kauai Rural Health Association

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**2010 Board of Directors**



Lucille Calderon, President  
David Jackson, Vice President  
Cash Lopez, Secretary  
Mike Perel, Treasurer

**Directors**

Romy Castillo, Director  
Kealoha Takahashi, Director

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### COMMUNITY Rural Health Associations

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- Ka'u Rural Health Community Association  
(Island of Hawaii)
- Moloka'i Community Rural Health Association

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### Ka'u Rural Health Community Association

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**Mission:**  
 "Doing Whatever It  
 Takes To Keep Ka'u  
 Healthy"

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### Ka'u Rural Health Community Association

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**2010 Board of Directors**

Stephanie Macdonald, President  
 Mary Wheeler, Vice President  
 Rochele Wakimoto, Treasurer  
 Mary Maloney - Henderson,  
 Secretary

**Directors**

Kathleen Carr, Director  
 Elizabeth Clark, Director

**Staff**

Jessanie Marques, Executive  
 Director / Program Coordinator

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Moloka'i Community Rural Health Association

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**Purpose:**  
 "Coordinate education and information related to rural health issues on Moloka'i"

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Moloka'i Community Rural Health Association

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**2010 Board of Directors**

Stephanie Crivello, Chairwoman  
 Desiree Puhi, Director  
 Judith Mikami, Director /Member  
 William Akutagawa, Director /Member

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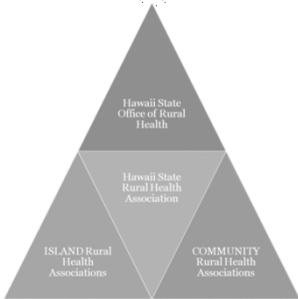
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Successful Collaboration

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**Successful Collaboration**

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- ✓ **Community Partnership: Medicare Rural Hospital Flex Program**
- ✓ Facilitated the designation of nine (9) Critical Access Hospitals in collaboration of Hawaii Health Systems Corporation, and public/private sectors
- ✓ Supported Hawaii State Rural Health Association annual meetings, Hawaii State Rural Health Association Strategic Planning
- ✓ Networked with community, county, state and national rural health associations. Created tracking of local, state and national legislation/funding resources
- ✓ Provided funding for community Ka'u Rural Health Community Association's Emergency Response Academy to attend the National Rural Health Policy Institute; development of a pilot Nurse Shortage Program for nurse aide training in the underserved rural district of Ka'u on the Big Island of Hawaii.

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**Successful Outcomes: Focus**

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- ✓ **Community Partnership: Medicare Rural Hospital Flex Program**

The Medicare Rural Hospital Flex Program addressed four (4) major goals:

- > Creation and maintenance of a State Rural Health Plan
- > Development and implementation of Rural Health Networks
- > Improvement and integration of Emergency Medical Services
- > Ability to address quality of care issues

Currently, nine hospitals in Hawaii qualify as Critical Access Hospitals:

- > Hale Hoola Hamakua (Big Island of Hawaii)
- > Kahuku Hospital (Oahu)
- > Ka'u Hospital (Big Island of Hawaii)
- > Kauai Veterans Memorial Hospital (Kauai)
- > Kohala Hospital (Big Island of Hawaii)
- > Kula Hospital (Maui)
- > Lanai Community Hospital (Lanai)
- > Molokai General Hospital (Molokai)
- > Samuel Mahelona Memorial Hospital (Kauai)

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**Special Mahalo**

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**Hawaii State Department of Health Administration**

**State Office of Rural Health**  
**Office of Planning, Policy & Program**

**for their continued support and collaboration with rural health associations in the State of Hawaii**

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**Special Acknowledgement**

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**Scott Daniels, interim DOH/SORH Director  
Valerie Yin, former DOH/OPPP/SORH Director**

**for their hard work, commitment, and dedication  
that facilitated the establishment of the Critical  
Access Hospital/Flex Program in the State of  
Hawaii, and development of community rural  
health associations in Ka'u and on Molokai.**

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