

# Capstone Session

## Learning Objectives:

1. Review types of evaluation
2. Share the vocabulary of evaluation and measurement
3. Discuss Program Logic Model approach to project planning and evaluation
4. Explore the use of evaluation results in marketing, promotion and branding messages
5. Review myths about rural communities
6. Discuss 20 Clues to Rural Community Survival and applications in community settings
7. Explore advocacy planning and strategies as a way to summarize citizen participation

**Topics:** Measurement tools, evaluation models, research about thriving small towns, citizen

Presented by:

**Vicki Luther, Ph.D., Founder and Co-director**

**Milan Wall, Founder and Co-director**

Nationally known for practical, innovative training for rural leaders

**Heartland Center for Leadership Development**

8:00 – 8:30 AM	<b>CONTINENTAL BREAKFAST</b> <b>Registration</b> <i>(Travis)</i>
8:30 – 9:00 AM	<b>Introductions – Welcome</b> <ul style="list-style-type: none"> <li>• Institute candidates will introduce one another and engage in a brief get-acquainted activity.</li> </ul>
9:00 – 10:15 AM	<b>Learning Session: Making the Most of Evaluation</b> <ul style="list-style-type: none"> <li>• This session will review the rationale for evaluation and the various evaluation tools available to measure results. A vocabulary of measurement will be introduced, as will a new approach to evaluation called the Hierarchy of Community Impacts, a comprehensive evaluation tool developed by the Heartland Center.</li> </ul>
10:15 – 10:30 AM	<b>BREAK</b>
10:30 – 11:30 AM	<b>Learning Session: Program Logic Models</b> <ul style="list-style-type: none"> <li>• This session will expand on the discussion of Program Logic Models introduced in the webinars and provide candidates with an opportunity to explore various applications of Program Logic Models in their work.</li> </ul>
11:30 – 12:30 PM	<b>LUNCHEON</b> <i>(18<sup>th</sup> Over Austin)</i>
12:30 – 2:30 PM	<b>Capstone Projects</b> <ul style="list-style-type: none"> <li>• Each participant will report on her/his Capstone project, answer questions from the group and have the chance to ask advice from peers. The session will also include a process to obtain feedback on the mentoring experience.</li> </ul>
2:30 – 2:45 PM	<b>BREAK</b>
2:45 – 3:30 PM	<b>Challenges and Opportunities</b> <ul style="list-style-type: none"> <li>• Candidates will work in pairs to share what they have learned from the webinar series and to identify leadership challenges that they may face in the future. An open discussion session will follow this activity with structured peer advice on leadership opportunities.</li> </ul>
3:30 – 4:00 PM	<b>Personal Development: What's Next?</b> <ul style="list-style-type: none"> <li>• The session will end with an activity designed to focus participants on personal development and planning for their own professional continuing education.</li> </ul>
4:00 – 4:30 PM	<b>Leadership Institute Evaluation</b>
4:30 PM	<b>RECESS for Informal Networking Session</b>
6:00 PM	<b>RECEPTION AND 6<sup>TH</sup> STREET STROLL</b> <i>(10<sup>th</sup> Floor Atrium)</i>