

NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS:
CELEBRATING 40 YEARS OF SERVICE • 1967-2007



NADO

National Association of Development Organizations

NATIONAL ORGANIZATION OF STATE
OFFICES OF RURAL HEALTH

July 7, 2009

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I'M A LITTLE OUT OF MY BOX



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NADO OPENING RECEPTION





NADO Goals and Mission

- Promote public policies that strengthen local governments, communities and economies through the regional strategies, coordination efforts and program expertise of the nation's 525 regional development organizations



NADO Goals and Mission

- Strengthen the Nation's Regional Development Organizations Through...
 - > Advocacy
 - > Education and Training
 - > Peer Exchanges and Networking
 - > Research



Advocacy:

Preserve Core Programs, Pursue New Opportunities

- EDA Funding, Operations & Treatment of EDDs
- HUD CDBG Funding and Purpose
- Transportation Planning & Project Resources
- Regional Approaches to Homeland Security
- RDOs & Rural Development in 2007 Farm Bill
- RDO Role in Federal Regional Commissions
- Federal Budget & Policy Impact on Small Metropolitan and Rural Regions



Advocacy Tools

- Grassroots Network & National Coalitions
- NADO News – Enhanced Email System
- Special Reports, Tip Sheets & Alerts
- Washington Policy Conference
- Congressional Partnership Awards
- Members-Only Conference Calls
- Two Full-Time Lobbyists & Outside Appropriations Consultant



Education and Training

■ Annual Training Conference

- Between 600-700 attendees each year
- Training for executive directors, policy officials and professional staff, including peer learning labs
- Expanded mobile workshops for hands-on learning

■ 2009 Conference

- August 29 – September 1 * Sheraton * Chicago



Education and Training

■ Washington Policy Conference

- Board and Task Force Meetings to Shape Association's Legislative Priorities and Policies
- Outreach to Federal Agencies and Congressional Offices & Congressional Committees
- Educate Association Members about Latest Federal Legislative and Regulatory Issues
- Influence Federal Policies and Programs



Education and Training

■ Issue Specific Events

- Regional Economic Development (Including EDA)
- Rural Brownfields Redevelopment
- Environmental Stewardship, Including Energy
- GIS Technology
- Regional Transportation
- Small Business Development Finance
- Workforce Development & Economic Development
- Professional and Organizational Development



Research & Special Reports

■ Transportation

- **Rural Transportation.org,**
New Newsletter and Redesigned Web site
- Transportation Planning in Rural America:
Emerging Models for Local Consultation,
Regional Coordination and RPOs
- Regional Alliance Pulls Toyota to Tupelo
- Short Line Railroads: Saving an Endangered
Species of Freight Transport





Research & Special Reports

■ Brownfields

- EPA-Funded Project Showcase Report
Featuring 50 Regional Development
Organizations from 14 states



■ Environmental Stewardship

- Turning Renewable Energy into an
Economic Development Opportunity
- Clean Water for VA's Coal Counties
- Tackling Regional Air Quality Issues
- Taking on Regional Water Planning





Research & Special Reports

- NADO News: FY2009 President's Budget Plan
- NADO News: Rural Development in Farm Bill
- New Mexico Councils of Governments:
Partnership, Progress and Promise
- Idaho & Oklahoma COG Impact Reports
- 2007 Innovation Special Report
 - Profiles More than 70 Member Projects & Programs;
Over 1,100 During 21 Years of Program



RPO America: A Program Affiliate of NADO

- NADO's new national professional development and networking arm for rural transportation planners, practitioners and policy officials
- National RPO Council of Peers
- National and Regional Conferences
- MOU w AMPO; Plus, New FHWA RPO Grant
- Web Portal: RuralTransportation.org



Economic Development Finance Service

- Established in 1994 to Provide Training and Networking Services to Business Development Finance Professionals, Especially Those Involved with USDA, EDA, SBA and HUD Programs
- Exploring Web-based Training Options



MID-EAST COMMISSION

- (Washington, NC)
- Serves Five Counties in Northeastern
 - North Carolina
 - > 100 miles east of Raleigh and 100 miles west of Outer Banks
 - > 250,000 population/Largest City – Greenville
 - > 40 municipalities
 - > Region characterized by rural undeveloped agriculture, woodland and wetland areas
- 1 of 17 regional councils in North Carolina
 - > Serves as the region's EDA-Designated EDD
 - > Nine EDDs in North Carolina
 - > Delivers Aging (AAA), Workforce Development (WIA), Community Development (CDBG) & Economic Development (EDA) services for local governments



Mid-East Commission – Opportunities for Success

- Access to large amount of natural/agricultural resources
 - > Second largest estuary eco-system in nation
 - > Availability of underutilized natural resources
 - > Agricultural resources presents opportunities for new and expanded markets
- High-tech/biotech opportunities
 - > Partnerships between Pitt County, ECU, University Health System & City of Greenville
- Quality of Life
 - > Ability to attract and support residential and retirement communities
- Military
 - > Opportunities for procurement of services related to close proximity to military installations



Mid-East Commission – Barriers to Success

- Majority of pop. in 1st CD which is the 15th poorest in nation and poorest in NC
- Region's average unemployment (5.2%) and poverty rates (19%) exceed state and national averages
- Low average public education attainment
 - > Large portion of workforce illiterate or ill prepared for job readiness
- Low wage economy unable to sustain region's retail and service sectors
 - > Use of "cheap labor" syndrome often used as industry attraction strategy
 - > Undiversified manufacturing economy/prone to downturns
- Northern rural counties weak tax base insufficient to sustain education and basic services
- Poor and Aging Infrastructure
 - > No Interstate Highway in region
 - > Cost of infrastructure and high need for basic infrastructure
 - > Natural disaster prone



OPPORTUNITIES WITHIN RURAL HEALTH

- Proximity to ECU Medical School

 - Proximity to major trauma center

 - Major employment opportunities
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OPPORTUNITIES WITHIN RURAL HEALTH

- Current AAA Funding Structure
 - Home and Community Care Block Grant
 - ◆ In-Home Aid
 - ◆ Transportation
 - ◆ Congregate Meals
 - ◆ Home Delivered Meals
 - ◆ Adult Day Care
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OPPORTUNITIES WITHIN RURAL HEALTH

- Volunteer Development

 - Ombudsman Program

 - Legal Aid

 - Low/No Cost Prescription Aid
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OPPORTUNITIES WITHIN SENIOR CENTERS

- Congregate Nutrition
- Exercise Programs
- Education Programs (Diabetes, Arthritis, etc)
- NC Senior Games
- Caregiver Support



CRITICAL AREAS OF CONCERN

- Availability of quality Health Care
- Affordability of Quality Health Care
- Access to Health Care (Transportation)
- Education of Public (Poor Lifestyle Choices)
- Jobs, Jobs, Jobs



Contact Information

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