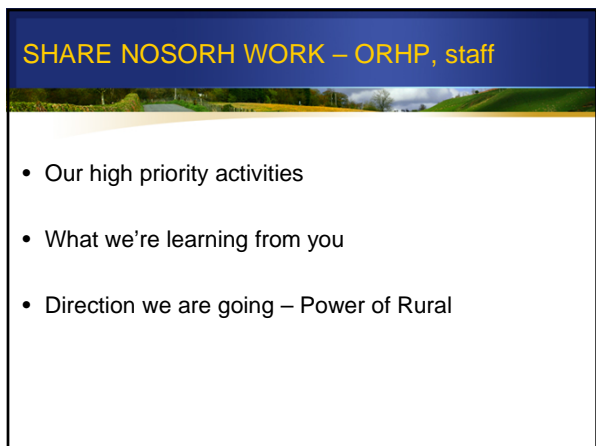


NOT GOING TO TALK ABOUT

- 7 targets we are on track or exceeding the target – participation and learning, advocacy, communication
- Percent of participants “gaining a great deal of new knowledge”
- Reorganize and redesign website
- Serve our associate members better



SHARE NOSORH WORK – ORHP, staff

- Our high priority activities
- What we're learning from you
- Direction we are going – Power of Rural

NOSORH work built on backs of volunteers

- to answer a survey
- time to participate in a committee
- to chair a committee
- to represent a voice of a region or an interest area on the board

"It's addictive!"

"It's addictive!"

On the occasion of my 5th year... with NOSORH!

Sometimes its more important to talk about what you've learned and what you believe!



#1 Belief today - Stop the insanity!



"It's hard to get good people, and even harder to keep them."

Things I've learned...

What I learned from Mom & Dad & ?	What NOSORH members teach!
You've got to get along to get a long way.	Innovative disrupting can be productive.
Use the same language as your target audience.	Use your own voice!
It's not polite to repeat yourself!	Just because I said it 3 times doesn't anyone heard it! It's okay to "duplicate" we can't hear it enough!
A successful program – participants get information, sponsors get thanked, we get happy evaluations.	A successful program – time is given to look, listen, learn about preferences, expectations and insight. People are "transformed" by connections.
Actions speak louder than words!	There's a difference between managing a to-do list and sharing the leadership.

Power of Rural Key Messages

Rural communities are wonderful places to live and work

Surprising things are happening in Rural America

Being a rural healthcare provider offers tremendous opportunities

Health care in rural America is unique



SORH are wonderful places to work?

Supporting new and struggling SORH

Performance measurement tool

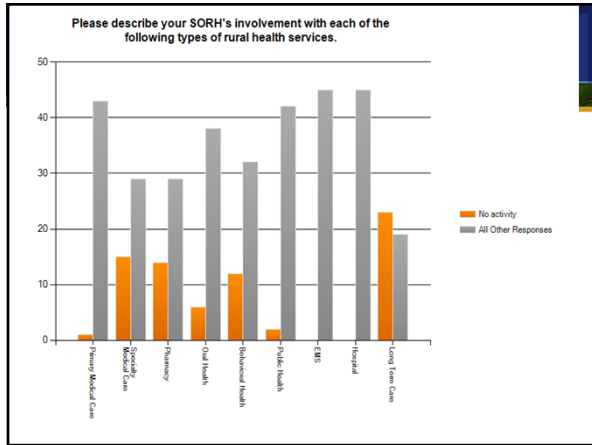
Promoting promising practices of SORH

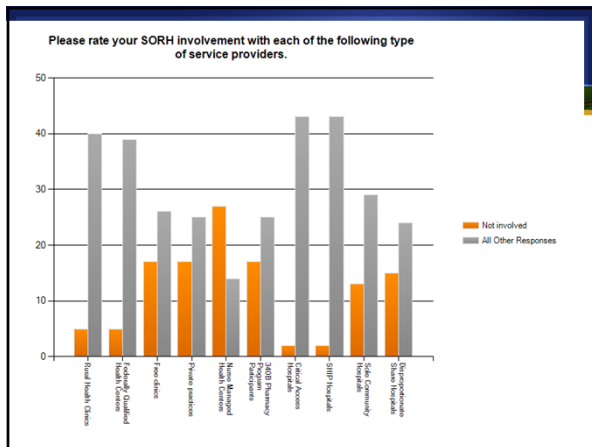
- Mine your newsletters and websites for your good work
- Resource manual
- Travel scholarships

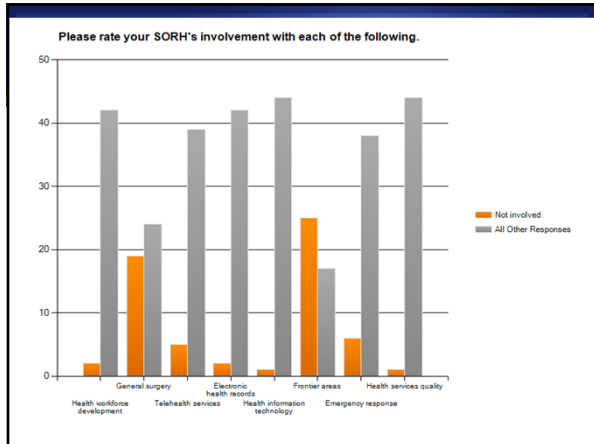
Surprising things are happening in SORH

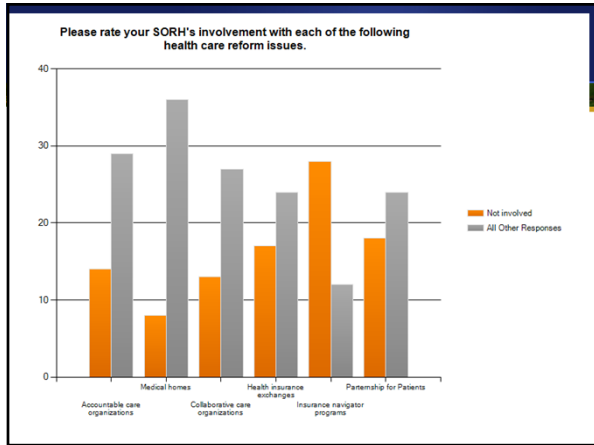
Build the capacity of NOSORH to provide TA to SORHs

- Rural health clinic project
- Partnership for Patients project
- Policy and Program Monitoring Team
 - Tapping into the work of SORH
 - Customizing our education and communication
 - Building our knowledge of what you do










Being a SORH professional offers tremendous opportunity?

- Getting unstuck
- Daniel Pink "Mastery, Autonomy, Purpose"
- Focus on progress – what you CAN do!

Health care in rural America is a unique



Build community leadership & connections to SORHs

Uniquely threatened?

Promote the "Power of Rural"

Power of Rural Key Messages



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