

**ORHP Update**

Region E Meeting  
Astoria, OR  
September 1, 2010

Kristi Martinsen  
Keith Midberry

Health Resources and Services Administration  
Office of Rural Health Policy

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**Presentation Overview**



- Health Reform and ARRA
- ORHP Program Updates
  - Hospital State Programs
  - Community Based Grants
  - Office for the Advancement of Telehealth
- Resources
  - Manuals and Reports
  - Workforce
  - Research

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**HRSA's Role in Health Care Reform**



- Primary Care Access
- Workforce Expansion
  - Increased funding for National Health Service Corps
  - Data analysis
- Infant Home Visitation Program




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**HRSA's Role in Health Care Reform**


- **340B Drug Pricing Program**
  - Affordable Care Act adds the following to the list of covered entities entitled to discounted drug prices:
    - Certain children's and freestanding cancer hospitals
    - Critical access and sole community hospitals
    - Rural referral centers
  - Requires the Secretary to develop systems improving compliance and program integrity activities for manufacturers and covered entities, as well as administrative procedures to resolve disputes
  - Requires a GAO Study on Improving the 340B Program, due within 18 months of enactment to make recommendations on whether the program should be expanded.
  - Contact Pharmacy Services Support Center (PSSC) for questions and application: <http://pssc.aphanet.org/>

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**HIT**


- **Office of the National Coordinator (ONC) Focus**
  - Public Health Information Exchange
  - Health Professions
  - Health Information Exchange
  - Regional Extensions Centers
    - Small Rural Hospital Supplement
- **Meaningful Use**

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**Meaningful Use: Stages**


- **Stage 1 Criteria\* (up through 2013):**
  - Electronically capturing health information in a coded format
  - Using that information to track key clinical conditions
  - Communicating that information for care coordination purposes
  - Initiating the reporting of clinical quality measures and public health information. (25 objectives/measures for eligible providers and 23 objectives/measures for eligible hospitals)

\*As proposed by Centers for Medicare and Medicaid

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 **Meaningful Use: Stages** 

- Stage 2 Criteria\* (met by end of 2014):
  - Disease management
  - Clinical decision support
  - Medication management
  - Support for patient access to their health information
  - Transitions in care
  - Quality measurement and research
  - Bi-directional communication with public health agencies

\*As proposed by Centers for Medicare and Medicaid

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 **Meaningful Use: Stages** 

- Stage 3 Criteria\* (met by end of 2015):
  - Achieving improvements in quality, safety and efficiency
  - Decision support for national high priority conditions
  - Patient access to self-management tools
  - Access to comprehensive patient data
  - Improving population health outcomes

Website: <http://healthit.hhs.gov>

\*As proposed by Centers for Medicare and Medicaid

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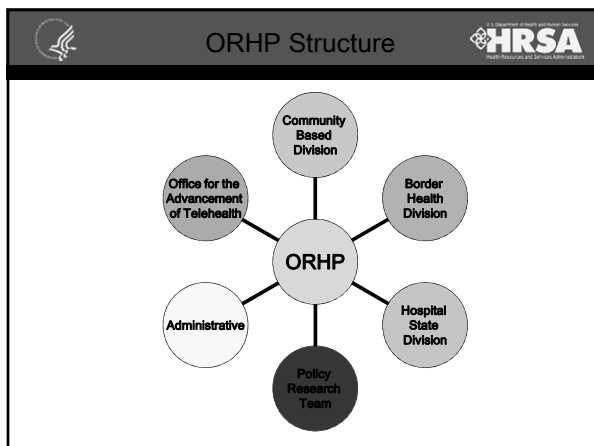
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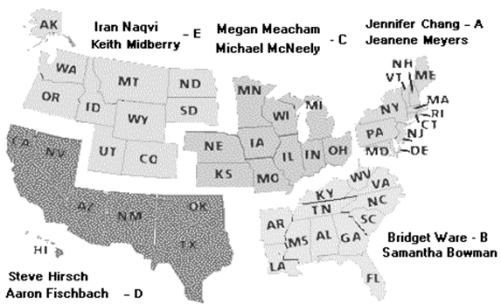
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 Hospital-State Division 



Iran Naqvi - E    Megan Meacham - C    Jennifer Chang - A  
 Keith Midberry    Michael McNeely    Jeanene Meyers

Steve Hirsch  
 Aaron Fischbach - D

Bridget Ware - B  
 Samantha Bowman

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 Improving Rural Health Initiative:   
 Key Elements

Health Workforce Recruitment and Retention	<input checked="" type="checkbox"/>
Building a Programmatic "Evidence-Base"	<input checked="" type="checkbox"/>
Telehealth/HIT Coordination	<input checked="" type="checkbox"/>
Cross Governmental Collaboration	<input checked="" type="checkbox"/>

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**Hospital State Division**

**Grant Programs and Cooperative Agreements**

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 **SORH: Overview** 

- FY10 is 20<sup>th</sup> year of the SORH program!
  - Over \$400 million in State matching funds have been leveraged for rural
  - First appropriation in FY91 was \$1.6M
  - FY10 appropriation exceeded \$10M
    - \$740,000 more for awards than in FY09
    - New award ceiling of \$180,000
- NOSORH cooperative agreement funding increased for FY10

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 **SORH: IMPORTANT DATES** 

- FY09 Grant:
  - FFR and carryover request due in EHB by September 1, 2010.
- FY09 PIMS:
  - PIMS data for TA and Unduplicated clients by July, 31, 2010.
  - NOSORH Webinar to be scheduled to discuss measures

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 **Small Rural Hospital Improvement Program (SHIP)** 

- Year three of five, non-competitive cycle
- Anticipated date of award: September 1, 2010
- Anticipated amount of award: ~ \$9,000 per hospital
- FY10 program changes:
  - Patient Protection and Affordable Care Act (PACA)
    - Implementation of prospective payment systems (PPS)
    - Value-based purchasing (VBP)
    - Accountable care organizations (ACO)
    - Payment bundling
- What's on the Horizon?
  - Encouraging network participation to maximize purchasing power and encourage collaboration

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 **FY10 State Flex Program:** 

**Core Areas:**

1. Quality Improvement
2. Financial and Operational Performance
3. Health System Development and Community Engagement
4. Conversion of Small Rural Hospitals to CAH Status

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 **Flex Multi State Quality Improvement Project (MSQIP)** 

- Goal: to involve a significant number of CAHs
- National benchmarking
- Rural appropriate measures and processes
  - Phase 1: Heart Failure, Pneumonia
  - Phase 2: Medication management and patient safety
  - Phase 3: ED Outpatient Transfer Communication, HCAHPS

Contact Paul Moore at [Pmoore2@hrsa.gov](mailto:Pmoore2@hrsa.gov)

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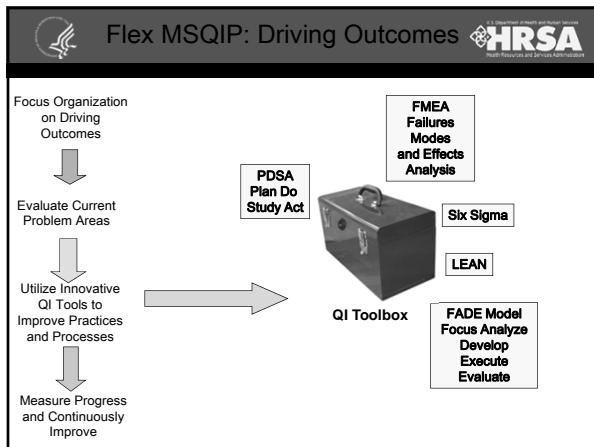
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 TASC: Achievements 

Year 2009:  
11 state site visits  
4 presentations  
2 face-to-face National Rural Health Information Technology Coalition meetings  
3 TASC 90 calls  
2 new or updated technical assistance manuals  
2 Flex Program Workshops  
390 number of documented requests for TA  
4,684 views and over 200 updates to TASC Web site  
Last Quarter (Winter 2010):  
Received 160 TA requests  
Majority of TA requests involved HIT, PI/QI and networking

Website: [www.ruralcenter.org](http://www.ruralcenter.org) 

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**Community Based Division  
Grant Programs and Activities**

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 Community Based Division 



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Community-Based Division **HRSA**  
HEALTH RESOURCES AND SERVICES ADMINISTRATION

**Programs:**  
 Rural Health Outreach  
 Rural Network Development  
 Network Planning  
 Delta Network Development  
 Quality Improvement  
 Black Lung  
 RESEP  
 RAED  
 Rural Workforce



**2010 Focus:**  
 Identify best practice models  
 Technical Assistance & Sustainability  
 Economic Analysis Impact

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ORHP Outreach Authority Grants  
 2005-2009 **HRSA**  
HEALTH RESOURCES AND SERVICES ADMINISTRATION



- Rural Health Outreach Grants\*
- Rural Health Network Planning Grants
- Rural Health Network Development Grants
- Small Health Care Provider Quality Improvement Grants

\* Rural Health Outreach Grants include Rural Health Care Services Outreach Grant, Delta State Rural Development Network Grant and Frontier Extended Stay Clinic Cooperative Agreement

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Grants Technical Assistance  
 Workshops in 2010 **HRSA**  
HEALTH RESOURCES AND SERVICES ADMINISTRATION

- **Targeting Key States**
  - Wisconsin
  - Michigan
  - North Dakota
  - South Carolina
- **Target Populations**
  - Regions served by:
    - Historically Black Colleges and Universities
    - Border Communities
    - Tribal Communities




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 **FY 2010 Grant Update** 

- **Rural Workforce Program**
  - Sep. 1<sup>st</sup>, 2010-Aug. 31<sup>st</sup>, 2013
  - 20 new awards
  - 1 in AK
  - 1 in WA
  - 1 in CO
  - 1 in MN
  - 1 in SD
- **Network Planning**
  - March 1<sup>st</sup>, 2010-February, 2011
  - 30 new awards
    - 1 in WA
    - 1 in ID
    - 1 in CO
    - 1 in MN
    - 1 in OR
- **Small Quality Program**
  - Aug. 1<sup>st</sup>, 2010-July 31<sup>st</sup>, 2013
  - 58 new awards
    - 1 in AK
    - 1 in OR
    - 1 in ND
    - 1 in SD
    - 2 in WA
    - 2 in ID
    - 5 in CO
    - 2 in MN

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 **Upcoming Funding Opportunities** 

- **FY 2011:**
  - **Network Planning**
    - Available July 2010
    - 15-20 awards
    - Start Date: March 1<sup>st</sup>, 2011
  - **Network Development**
    - Available Sep., 2010
    - 50-55 new awards
    - Start Date: May 1<sup>st</sup>, 2011
- **FY 2012:**
  - **Network Planning**
    - Available June, 2011
    - 15-20 awards
    - Start Date: March, 2012
  - **Outreach Program**
    - Available Sep. 2011
    - 580-100 new awards
    - Start Date: May 1<sup>st</sup>, 2012

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 **2009 Outreach Program Applications** 

STATE	Number of applications	Number of awardees	Percentage
Alaska	5	2	40%
Washington	4	1	25%
Oregon	3	2	67%
Idaho	3	0	0%
Wyoming	7	0	0%
Colorado	3	1	33%
Utah	0	0	0%
Montana	10	5	50%
North Dakota	5	4	80%
South Dakota	4	3	75%

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**Office for the Advancement of  
Telehealth**

**Grant Programs and Resources**

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**Office for the  
Advancement of Telehealth**


- New Addition to ORHP
  - Telehealth Network Grants
    - New to SD
    - Continuing to AK, OR, MT(2), ID
  - Telehealth Resource Centers
    - Northwest Regional Telehealth Resource Center
  - Licensure and Portability




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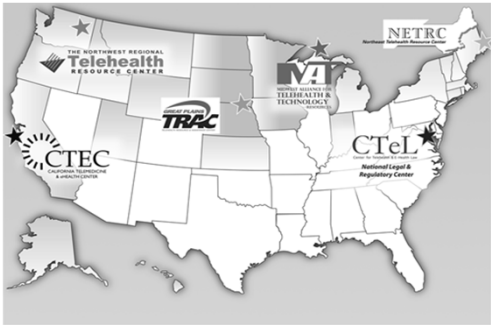
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**Telehealth Resource Centers**




<http://granteefind.hrsa.gov/searchbyprogram.aspx?select=G22&index=207&year=>

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**Resources: Manuals and Reports**

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**National Advisory Committee on Rural Health & Human Services**



- 2011 Report Chapters:
  - Childhood Obesity in Rural Communities
  - Rural Implications of the HHS Caring Communities for Young Children Initiative
  - Rural Implications of Payment Bundling and Accountable Care Organizations
- 2010 Report (Available summer 2010):
  - Health Care Provider Integration
  - Primary Care Provider Workforce
  - Home and Community Based Care for Rural Seniors

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**CAH Replacement Process: Roadmap and Manual**



- *The Roadmap* provides an overview of the activity timeline and project partners for entire facility replacement process
- *The Manual* provides practical guidance and details on the facility replacement process
- Federal resources to help hospitals meet capital needs
  - USDA Community Facilities Programs (Guaranteed and/or Direct Loans)
    - >Website: <http://www.rurdev.usda.gov/rhs/cf/cp.htm>
  - HUD FHA Section 242 Hospital Mortgage Insurance Program
    - >Website: [http://portal.hud.gov/portal/page/portal/HUD/federal\\_housing\\_administratio n/healthcare\\_facilities/section\\_242](http://portal.hud.gov/portal/page/portal/HUD/federal_housing_administratio n/healthcare_facilities/section_242)

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**FQHC-CAH**  
**Collaboration Manual**


**A Manual on Effective  
 Collaboration Between  
 Critical Access Hospitals  
 and Federally Qualifies  
 Health Centers**

A Manual on  
 Effective Collaboration Between  
 Critical Access Hospitals  
 and Federally Qualified Health Centers  
 AUGUST 16, 2011

Now available at:  
<http://www.hrsa.gov/ruralhealth/about/news/index.html>

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## Resources: Workforce

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**Rural Workforce  
 Initiatives and Efforts**


- Recent Primary Care Workforce Conference
  
- New Grants:
  - Rural Health Workforce Development Grant Program
  - Rural Training Track Technical Assistance Demonstration Program (Cooperative Agreement)
  
- Continue working with the States – 3RNet

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The Rural Recruitment and Retention Network  
Website: [www.3rnet.org](http://www.3rnet.org)

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- Required by Section 5602 of P.L. 111-148
- HRSA plans to establish a comprehensive methodology and criteria for designation of Medically Underserved Populations (MUP) and Primary Care HPSAs using a Negotiated Rulemaking process.
  - Outlined in the Federal Register on May 11, 2010 (Volume 75, Number 90).
- Proposed Representatives:
  - NOSORH, NRHA, NARCH, PCOs (with at least one SORH)

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Resources: Research and Information

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 Rural Health Research 

- The Rural Health Research Gateway:  
Research from six rural health research centers
- Recent Reports:
  - The Patient Protection and Affordable Care Act: A Summary of Provisions Important to Rural Health Care Delivery
  - Provision of Mental Health Services by Rural Health Clinics

<http://www.ruralhealthresearch.org>




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 ORHP and USDA Partnership 

- Distance Learning and Telemedicine Program
  - Website: <http://www.usda.gov/rus/telecom/dlt/dlt.htm>
- USDA Community Facilities Programs
  - Website: <http://www.rurdev.usda.gov/rhs/cf/cp.htm>
- Partnership Opportunities:
  - Linking Rural Development State Directors and SORHs
  - USDA and ORHP staff and partners attend meetings
  - Highlight partnerships that work

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 Rural Health Information 

**Rural Assistance Center**



- One-Stop Shopping for rural news:
  - Funding Information
  - Resource Guides
  - Best Practices

<http://raconline.org>

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Rural Health Information 


### Health Workforce Information Center

**Website:**

- Health workforce programs and funding sources
- Workforce data, research and policy
- Educational opportunities and models
- News and events

**HWIC Call Center**

- 1-888-332-4942
- [info@healthworkforceinfo.org](mailto:info@healthworkforceinfo.org)




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Rural Health Information 

### Contact Information

Office of Rural Health Policy: (301) 443-0835

Keith Midberry – [kmidberry@hrsa.gov](mailto:kmidberry@hrsa.gov)

Kristi Martinsen - [kmartinsen@hrsa.gov](mailto:kmartinsen@hrsa.gov)

[www.hrsa.gov/ruralhealth](http://www.hrsa.gov/ruralhealth)

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