

**OPERATION GET FUNDED**

Office of Primary Care and  
Rural Health (OPCRH)  
Alabama Department of  
Public Health (ADPH)

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- In September, 2008, the State of Alabama Department of Public Health, Office of Primary Care and Rural Health began to implement *Operation Get Funded* whose goal is to assist rural and underserved health care entities including their collaborators, with their capacity building efforts.

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- This project was initiated due to lack of funding coming into Alabama from foundations and federal funders and requests for capacity building technical assistance from rural health entities.

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• OPCRH recognizes that the time and resources (especially human) of most organizations are very limited. Therefore, all activities of *Operation Get Funded* are and will be designed to provide assistance effectively and efficiently.

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• The following strategies/activities were developed and offered to meet the projects goal.

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• **WORKSHOPS**  
– **Grantwriting Tips**  
The first workshop offered was Grantwriting Tips, a four hour course covering the basics of grantsmanship. Workshops were conducted in Montgomery, Clanton, Mobile and Livingston, Alabama. After the first course participants were queried as to what they needed. Based on their feedback the following additional workshops were developed.

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- **Evaluation**  
Review of evaluation component for foundation and federal proposals.

- **Budgeting**  
Review of budget component for foundation and federal proposals

- **Grants.gov**  
How to register and submit proposals on grant.gov.

- **Let's Write a Grant**  
Collaborating on writing a grant and applying your new skills.

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• **TECHNICAL ASSISTANCE**  
The following technical assistance was provided to organizations and individuals in year one.

- Registration and how to resolve difficulties encountered on grants.gov
- Review and feedback on draft proposals
- Guidance with nonprofit formation
- Identification of grant opportunities
- Providing data sources for need assessments

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• **QUARTERLY NEWSLETTER**  
Designed and produced statewide grants resource newsletter, *Alabama Rural Health Funding Forecast*. Contents included:

- Helpful Hints
- Selected Funding Opportunities
- Sources of Information
- Workshop Dates

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**ACCOMPLISHMENTS**

- **Workshops** - 21 conducted.
- **Technical Assistance** - provided to 42 organizations and individuals.
- **Quarterly Newsletter** - Three newsletters produced.

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**STAFFING PLANS**

- Project director - Carolyn Bern
- Two project technical advisors - Carole Wright and Rosalyn Larkin

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**MARKETING/PUBLICITY**

- Marketing for year one consisted only of utilizing Project Directors well defined, established network. As each workshop had a wait list it was determined that additional marketing was not needed for year one.

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**EVALUATION OF PROJECT**

- Year one evaluation data indicates that the project was worthwhile, accomplished its goal, provided a needed service and will be continued in year two.

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