


Patient Centered Care in the Age of Health Care Reform



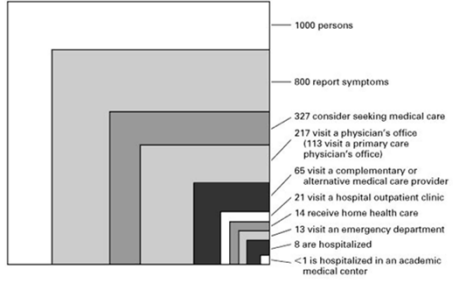
ORHP/NOSORH Annual Conference
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Future Of Family Medicine

- Renew and Transform
- Two Things Must Change
 1. Health Care System
 2. The Delivery Model

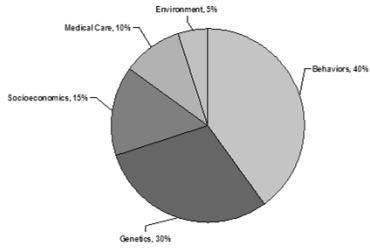
In An Average Month:



Step	Number of Persons
Initial population	1000 persons
Report symptoms	800
Consider seeking medical care	327
Visit a physician's office	217
Visit a primary care physician's office	113
Visit a complementary or alternative medical care provider	65
Visit a hospital outpatient clinic	21
Receive home health care	14
Visit an emergency department	13
Be hospitalized	8
Be hospitalized in an academic medical center	<1

White KL, Williams TF, Greenberg BG. The ecology of medical care. *N Engl J Med* 1961;265:885-892.
 Green LA, Fryer GE, Yawn BP, Lanier D, Doney SM. The ecology of medical care revisited. *N Engl J Med* 2001;344:2021-2025.

Actual Causes of Death in the United States



McGinnis JM, Foege WH. Actual Causes of Death in the United States. JAMA. 1993;270:2207-12.
Mokdad AH, Marks JS, Stroup DF, Gerberding JL. Actual Causes of Death in the United States, 2000. JAMA. 2004;291:1230-1245.

I C⁴ Trust

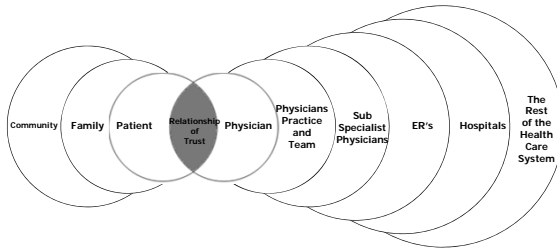
- Integration
- Coordination
- Continuity
- Comprehensiveness
- Connectedness
- Trust



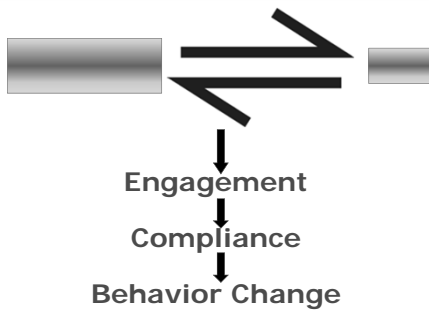
Relationships



Patient – Provider Relationship



Relationships and Trust



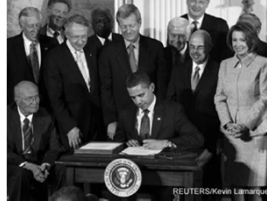
Engagement



Major Health Care Reform



1965



2010

Patient Protection and Affordable Care Act (PPACA) (Public Law 111-148)

1. Coverage
2. Delivery / Work Force Reform
3. Cost Reform
4. Health Insurance Reform
5. Quality
6. Wellness / Prevention

Health Care Reform Infrastructure



The Five Interlinking Steps for Family Medicine

Patient Centered Medical Home



Payment Reform



Medical Student Interest



Work Force Reform



Health Care For All

Patient Centered Medical Home



- **Place**
- **Process**

Person Centered Care

- | | |
|-------------------|--------------------------|
| • Then | • Now |
| – Dependent | – Engaged |
| – Doctor Decides | – Shared Decision Making |
| – Limited Choices | – Informal Choices |
| – Individual | – Team |
| – Reactive | – Proactive |
| – Barriers | – Bridges |

The Data To Date

- Excellent ROI
- Quality of Care, Patient Experiences, Care Coordination, and Patient Access all Improve
- Decrease ER Utilization 15-50% (Avg. 30%)
- Decrease Hospitalization 10-40% (Avg. 19%)
- Decrease Cost/Patient \$835/Year

Farming, Nutrition, and Medicine

Eat Food
Not too Much
Mostly Fruits and Vegetables



Get Health Care
Not too Much
Mostly Primary Care

Questions