

# A progress report for NOSORH members



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## Mission Statement



NOSORH promotes the capacity of State Offices of Rural Health to improve health care in rural America through leadership development, advocacy, education, & partnerships.

# NOSORH's strategic roles

- Support the sustainability & vitality of SORH
- Information creation/management organization
- Leadership organization & good “partner” organization
- Advocacy organization
- Research & project management organization

# What have “we” accomplished in 2009?

- Participation and learning are up
- Policy platform crafted and adopted
- Leadership Institute inaugural class
- Sustainability strategy – dues - THANK YOU!
- Associate membership
- Represented SORH at NRHA, RCAA, APHA, ATA
- Performance measures project
- Partnerships
- Staffing

# Focus on communication

- Communication strategy with target messages
- Twitter
- Website overhaul to ensure resources for SORH
  - Membership driven
  - Promising practice
  - Calendar of events
  - Past webinars and events
  - Toolkits and reports
  - Travel scholarship information
  - List serves
  - Wikispace – latest are Leadership Institute
- Inventory of SORH assets - SORH profiles



## Northwest Kentsylbamoradigan Office of Rural Health

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The Northwest Kentsylbamoradigan Office of Rural Health (NKORH) was established in 1992 to increase access to, and improve the quality of, health care for Northwest Kentsylbamoradiganians. Housed in the Northwest Kentsylbamoradigan State University School of Public Health, NKORH seeks to identify and address rural health issues, strengthen local capabilities, develop community-based resources and advocate for rural citizens throughout the state, region and nation.

### Mission:

To coordinate, plan and advocate for the improved health of all Northwest Kentsylbamoradiganians.

### Services:

Our primary programs, including medical and continuing education programs, are educational in nature and target all population groups in the state. The office also is actively involved in shaping state, regional, and national policy that affects rural, frontier, and urban underserved areas.

### 2009 Impact Example:

In 2009, NKORH led a groundbreaking initiative between local transit and human services/public health entities to resolve transportation access problems. Activities to date at both the community and state levels have enabled the partnership to prioritize the issues; identify additional stakeholders and other key partners; and seek funding sources that ultimately will improve transportation services for residents in 27 rural Northwest Kentsylbamoradigan communities.

### Additional Information:

Number of FTE Employees: 7

Total Annual Budget: \$3,356,000

Primary Funding Sources: Federal – 61% State – 19% Other – 20%

Types of Federal Grant Support Received:  SORH  FLEX  PCO  SHIP  Other

### State at a Glance:

State Population: 3,005,000

% of Population Considered Rural: 18%

Number of:

Critical Access Hospitals	12	Rural Hospitals	2
Rural Health Clinics	2	Rural FQHC/CHS Sites	18
Local Public Health Units	1		



# What else will we do this year?



- Build TA capacity to work with RHCs
- Certificate Rural Health Grant Writing
- Continue work on a tool to demonstrate overall impact of SORH

# More Possibilities...



- Program evaluation training
- “Prepaid” travel
- Compiled SORH manual
- Contractor experts
- International Rural Health – study/service

# Thank you for making NOSORH high impact!

- Sharing leadership
- Advocating and serving
- Inspiring champions

Making a difference!