

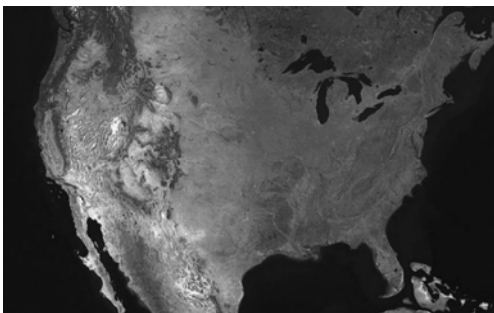
NOSORH
September 2008



Welcome to Michigan
"The Great Lake State"

Where in the world is...

NOSORH?

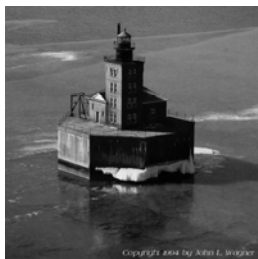




Michigan Trivia

- 3,288 miles of shoreline (second only to Alaska)
- 11,000 inland lakes
- 944,800 registered boats (2nd to FLA)

115 Active and Non-active lighthouses



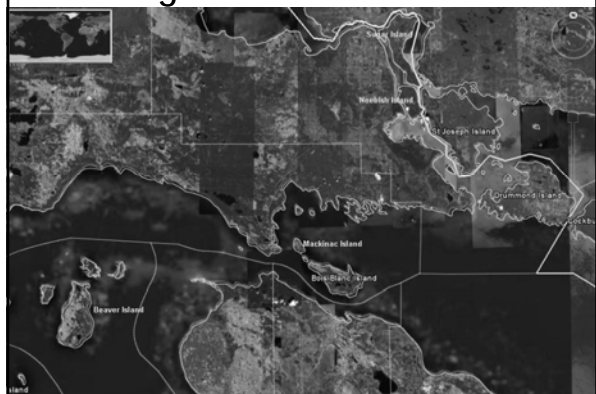
More trivia

- Lake Superior is the World's largest fresh water lake (by surface area): 31,700 square miles. South Carolina is 32,007 square miles.
- There are 16 waterfalls in the UP
- There are 2,076 ship wrecks recorded on the Great Lakes for the years 1679-2001

6 Inhabited Islands

- Mackinac Island (pop 523)
 - Bois Blanc (pop 71)
 - Beaver (pop 600)
 - Drummond (pop 992)
 - Sugar (pop 683)
 - Neebish (pop 66)
- (they are all north of Traverse City and all received AEDs)

Michigan's Inhabited Islands

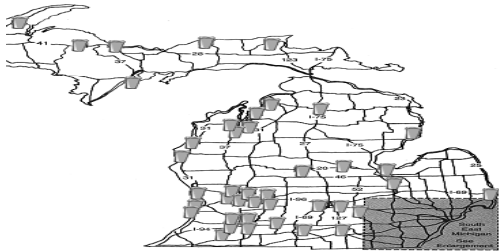


66 Brew Pubs in Michigan

Three in Traverse City

- Mackinaw Brewing Company
- Right Brain Brewery
- North Peak Brewing Company

Map of breweries



More trivia

- Someone ask John how Michigan ended up as a state with two peninsula's.

Mackinac Bridge

- 3rd longest suspension bridge
- Total length: 5 miles
- Began construction: May 7, 1954
- Open to traffic: November 1, 1957
- 100 millionth crossing: June 25, 1998
- Height at main towers: 552 ft
- Height of roadway above water: 199 ft



More trivia

Karen Madden: where are these towns located?

- | | | |
|-------------|----------------|-------------|
| ■ Addison | ■ Camden | ■ Frankfort |
| ■ Albany | ■ Canton | ■ Fremont |
| ■ Albion | ■ Centerville | ■ Fulton |
| ■ Alma | ■ Charlotte | ■ Hancock |
| ■ Athens | ■ Chesterfield | ■ Hartland |
| ■ Auburn | ■ Clare | ■ Hastings |
| ■ Augusta | ■ Clarksville | ■ Hillsdale |
| ■ Bangor | ■ Dansville | ■ Homer |
| ■ Bath | ■ Eagle | ■ Ithaca |
| ■ Brant | ■ Dewitt | ■ Kingston |
| ■ Brighton | ■ Elmira | ■ Lansing |
| ■ Au Sable | ■ Farmington | ■ Lapeer |
| ■ Caledonia | ■ Fenton | |

Critical Access Hospitals

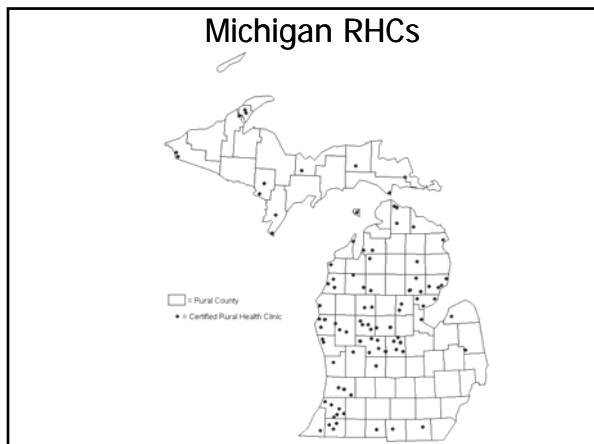


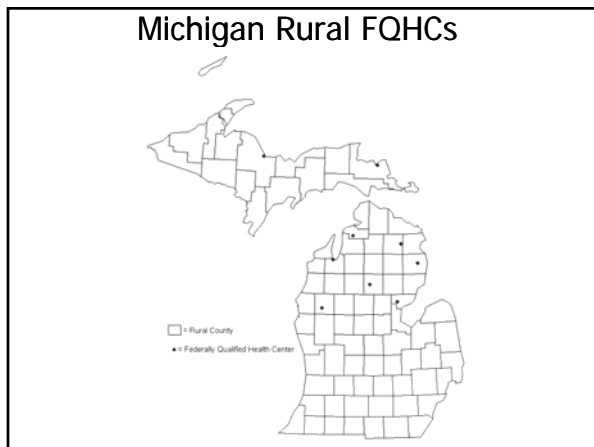
Rural Hospitals With Less Than 49 Beds



All Rural Hospitals







- ### MCRH Program Services
- Hospital Programs (Angie)
 - Education & Communication (Phyllis)
 - Recruitment & Retention (Steve)
 - EMS Programs (Sydni)

Hospital Programs

- Flex Program
- SHIP
- CAH Quality Network
- Healthy Lifestyles grant program

Education & Communication

- Newsletters
- Listservs
- Conferences
- Workshops
- Grand Rounds

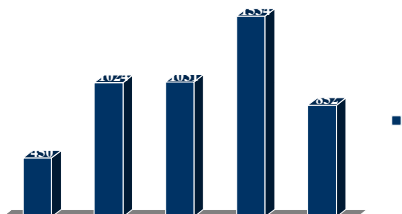
Videoconferencing Education Sites



Grand Round Types

- Arthritis
- Geriatric
- Psychiatry
- Social Work
- EMS
- Pharmacy
- Nursing

Grand Rounds Attendance



Recruitment and Retention Services

- Objective: "To be a single point of contact to rural facilities with questions regarding recruitment, retention, medical staff development, loan repayment, and visa or contract issues."
- Advocates for recruitment initiatives to improve access to care in rural Michigan.
- Assists rural communities by offering:
 - Physician recruitment assistance to place physicians in rural Michigan.
 - Primary Care Community Medical Staff Needs Analysis.
 - Presentations of rural health care opportunities.

EMS Programs

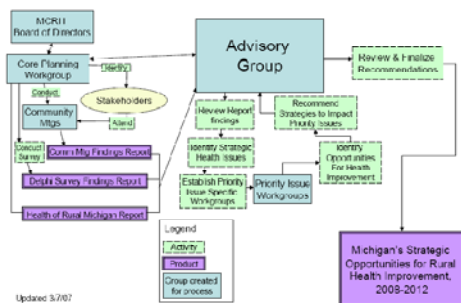
- EMS Budget Building workshops
- Half-day workshop on performance improvement
- Monthly newsletter addressing current issues affecting rural EMS providers
- Monitor policy issues

Michigan Strategic Opportunities for Rural Health Improvement

A State Rural Health Plan

MI-SORHI

The Overview: MiSORHI



MI-SORHI

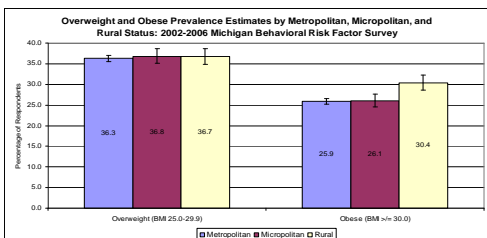
Advisory Group

Michigan Health & Hospital Association	Upper Peninsula Health Network
Michigan Health Council	MSU Extension
Michigan Primary Care Association	Michigan Osteopathic Association
USDA Rural Development	Michigan Rural Health Association
Michigan Nurses Association	Michigan State Medical Association
Michigan Department of Community Health	
Michigan Association for Local Public Health	
Thumb Rural Health Network	

Three Components of the MI-SORHI Assessment

- Michigan Rural Health Profile
- Delphi Survey
- Community Meetings

Health Profile: Overweight Adults



Delphi Survey - Round One

- 1,484 surveys were mailed out April 23-26 (13 Rts)
- 345 were completed and returned by May 29 (27%)
- 304 agreed to participate in the second round (88%)
- Total: 367 returned (22%); 324 second round (88%)
- 28 issues were identified by the participants

Advisory Group identifies Delphi Survey Round Two Issues

- | | |
|---|--|
| <ul style="list-style-type: none"> • Affordable Prescriptions • Availability and Accessibility to Health Care • Chronic Disease (cancer-stroke-diabetes-heart disease) • Dental/Oral Health • Emergency Medical Services and Urgent Care • Health Care Provider/ Personnel Education and Training • Health Care Provider/ Personnel Shortages • Health Insurance Coverage | <ul style="list-style-type: none"> • Healthy Lifestyles (Nutrition, Obesity, Physical Activity) • Mental Health Services • Non-Emergency Transportation • Patient/Client Health Education • Recruitment & Retention of Health Care Providers • Reimbursement • Substance Abuse (alcohol, tobacco and other drugs) • Technology Needs |
|---|--|

Round 2 continued

- The Second Round Survey was E-mailed to 324 participants on July 17, 2007
- Reminder letter e-mailed July 26, 2007
- 76 surveys were returned by August 3, 2007 (23%)

Community Meetings in 2007

Sandusky: May 15, 1:00 pm, Maggie's Restaurant
 Hillsdale: May 23, 7 am, Dow Center, Hillsdale College
 Cheboygan: June 4, 6 pm, Cheboygan Memorial Hospital
 Manistique: June 5, 6:30 pm, Comfort Inn
 Sault Ste. Marie: June 6, 7:00 am, LSSU
 Fremont: June 20, 8:00 am, ISD



Hillsdale Community Health Center
 Michigan Department of Community Health
 and the Center for Rural Health

Invite you to join us for a
 Rural Health Care Breakfast
 Wednesday, May 23, 2007 • 7:00 a.m.
 Dow Conference Center, Rooms A and B
 (on the campus of Hillsdale College)

Speaker: John Barnas,
 Executive Director of the
 Michigan Center for Rural Health

Topic: Concerning Health Care Issues

Eight community meetings will be held throughout the State of Michigan with Hillsdale being selected as a site. Please bring your health care concerns with you.

Call Judy Gabriele at 437-5236 to make your reservation.




Hillsdale Community Health Center
 "Large enough to be of service... small enough to care."
 Federally Qualified Rural Referral Center
 www.hche.com



MI-SORHI: Community Meeting Topics

	Sandusky	Hillsdale	Cheboygan	Manistique	Sault Ste. Marie	Fremont
Childhood Obesity	x	x	x	x	x	x
Cost of Insurance	x	x	x	x	x	x
Dental Care Issues	x	x	x	x	x	x
Health Care Availability	x	x	x	x	x	
Number of Uninsured	x	x	x	x		x
Transportation Issues	x	x	x	x		x
Mental Health Issues	x	x	x		x	x
Poor Economy	x	x		x	x	x
Access to a Specialist	x		x	x	x	x
Issues of taking Medicaid Medicare		x	x	x	x	x
Cost of Health Care	x	x	x	x		
Preventative Care	x	x	x	x		
Physical Activities/Lifestyle	x			x	x	x
Chronic Disease Issues		x	x		x	x
Cost of Medications	x		x		x	
Medicare D-Complications	x		x		x	
Educational Issues	x		x			x

Advisory Group Recommends

- *Availability and Accessibility to Health Care Services, with a focus on:*

Primary and Specialty Care
 Oral Health
 Mental Health (including telehealth & telemedicine).

Advisory Group

- *Recruitment and Retention of Health Care Providers (Nurses, Physician Assistants, Dentists, Physicians, and Allied Health) with a focus on:*

Provider Shortages
 Mal-distribution of Providers
 Provider Education and Training

Advisory Group

- *Healthy Lifestyles, with an exclusive focus on:*

Nutrition

Obesity

Physical Activity (and acknowledging the link to chronic diseases).

Issue Workgroups

- Advisory Group identified and recommended people; and Delphi Survey Round Two participants were invited.
- Fifty-four people volunteered.
- Orientation on October 25 and 26 via webinar.
- Issue Workgroup meeting on Tuesday, October 30, 9:00 a.m. – 2 p.m. at the MSU Kellogg Center.



Advisory Group

- Advisory met December 18, 2007; agreement with modifications (document consistency)
- Advisory Group met January 23, 2008; agreement with goals and objectives
- Advisory Group met February 20, 2008; agreement with entire document
- Released at the Annual Rural Health Conference April 23, 2008

Next Steps

- Integration with Flex Program and State Office
- Tracking and reporting systems
- Annual review of progress
- Call to Action for policymakers, health care providers, associations, universities, communities, individuals, etc.
- Revisited the 6 Community Meeting Sites

Healthy Lifestyles Community Grant program

- A matching community grant program for the Healthy Lifestyles section
- \$5,000 to each of the original six communities and six others (Ontonagon, Newberry, Eaton Rapids, Alma, St. Ignace and Pigeon)
- Community matches the amount to create a \$10,000 Healthy Lifestyles project

Proposed next step – Healthy Lifestyles Community Grant Program FY 08-09

- A matching community grant program for the Healthy Lifestyles section.
- \$150,000 per year
- 4 year commitment
- \$30,000 for a .25 fte and travel
- \$120,000 for 24 - \$5,000 grants (\$10,000 total)
- After two years move into 24 new communities

Foundation Support

- BC/BS Social Mission Foundation
 - Develop a Retention Model (Objective A-5)
 - TNCC (Objective B-1)
 - Improving Processes w/ ROSC (Objective B-1)
 - Healthy Lifestyles grants
- Aetna Foundation
 - Funding videoconferencing for FY 08-09 (Objectives B-1 & 2)

Questions?

- Ask Steve, Angie, Phyllis or Sydni...
