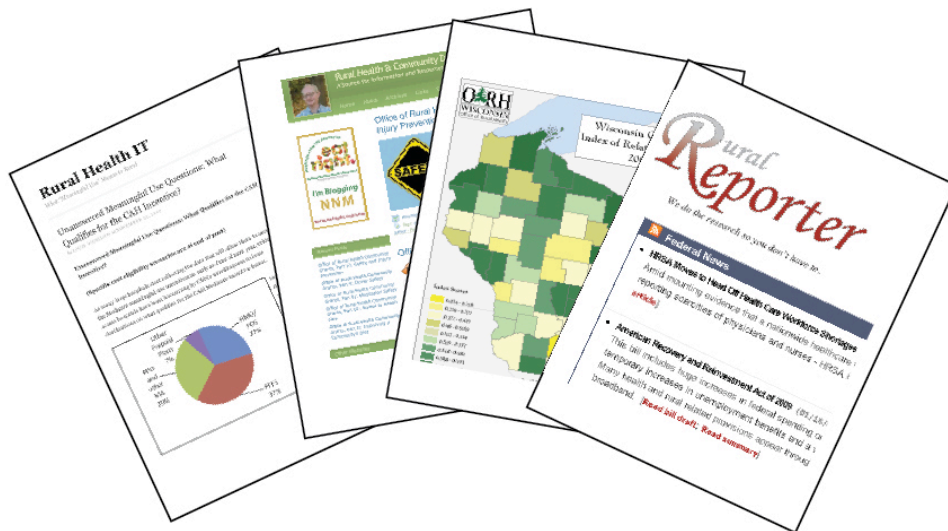


WISCONSIN OFFICE OF RURAL HEALTH

UW School of Medicine and Public Health
608-261-1883 or 800-385-0005
www.worh.org



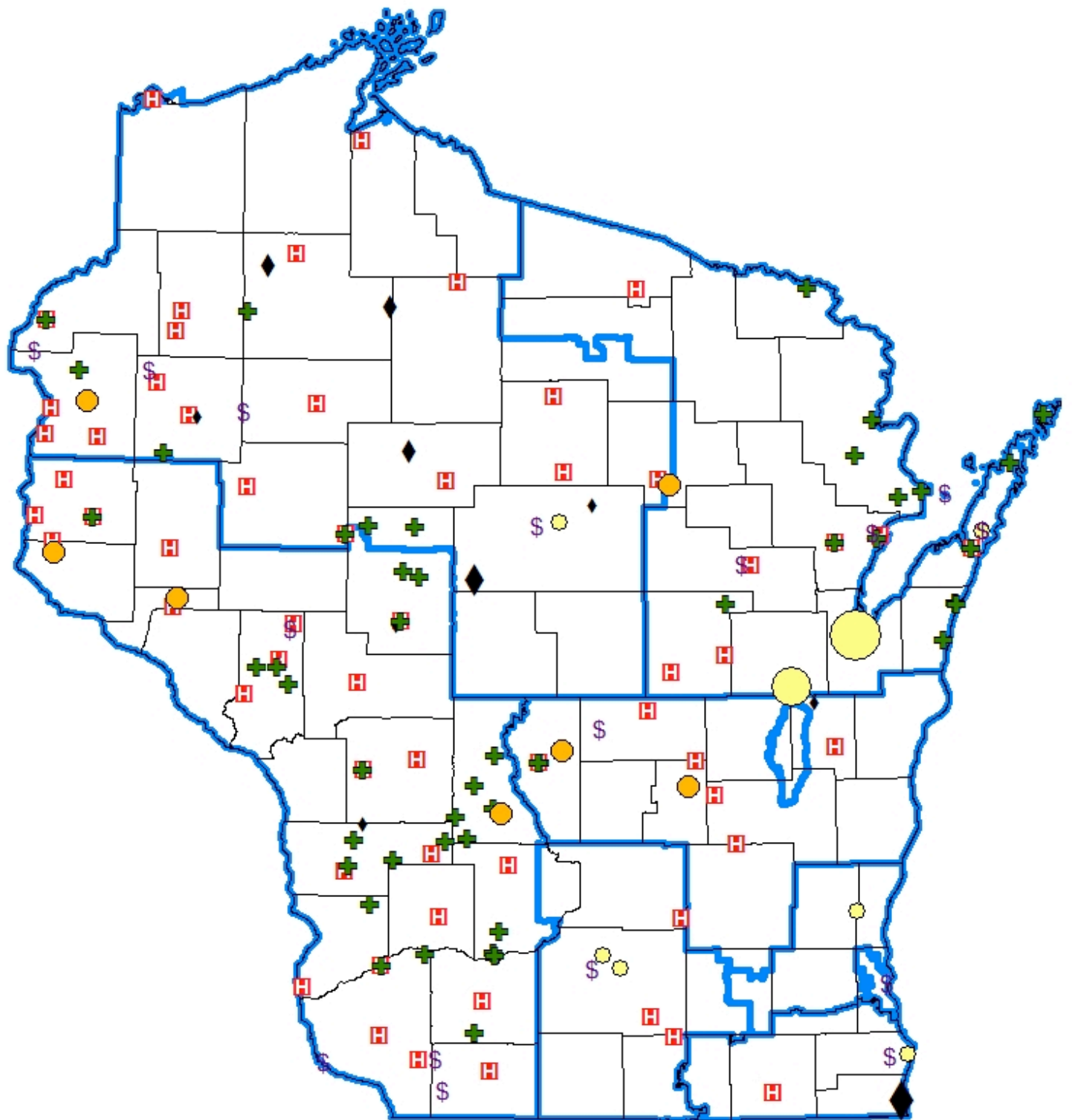
Rural Health Funding Does These Important Things

Brings physicians, dentists, and physical therapists to rural clinics and hospitals through active recruitment and educational loan-repayment incentives for practicing in shortage areas.

Disseminates crucial information from federal and state sources to rural practitioners across the state - ensuring that emerging regulations, medical and organizational best-practices are universally available.

Provide training and resources to rural hospitals, clinics and EMS via workshops, online modules and one-on-one technical assistance. This improves the quality of care and access to rural safety net providers.

Strengthens rural communities by bringing together broad coalitions and partnerships, builds capacity through workshops and trainings, gets the business community engaged in local healthcare, and brings worksite wellness and other disease-prevention programs to rural areas.



- H Critical Access Hospital
- + Rural Health Clinic
- \$ Loan Repayment Program
- Community Grant Program
- Congressional Districts

Health Provider Placements

- | | | | | |
|------------|---|---|---|---|
| Physicians | ● 1 | ● 2 | ● 3 | ● 4 |
| Dentists | ◆ 1 | ◆ 2 | ◆ 3 | ◆ 4 |

Wisconsin's 3rd congressional district - Rep. Ron Kind (D)

Counties: Buffalo, Clark (partial), Crawford, Dunn, Eau Claire, Grant, Iowa, Jackson, Juneau, La Crosse, Lafayette, Monroe, Pepin, Pierce, Richland, Sauk (partial), St. Croix, Trempealeau, Vernon

2010

Physician Placement Program

Statewide

- Provider contacts: 949
- Providers assisted: 313
- Providers placed: 13

District

- Providers assisted: 35
- Providers placed: 0

Dentist Placement Program

Statewide

- Provider contacts: 613
- Providers assisted: 191
- Providers placed: 18

District

- Providers assisted: 38
- Providers placed: 2

Rural Communities Initiatives

Rural Hospital-Community Partnership Grants

- Statewide: 9
- District: 4 grants; 3 site visits; 57 TA contacts
- River Falls Area Hospital Foundation; River Falls Community Falls Prevention Program, \$14,976
- Pepin County Health Department; Our Roots: Chippewa Valley Hospital Community Garden Project, \$15,000
- Mile Bluff Medical Center; Safe Driver Initiative, \$6,249
- St. Joseph's Hospital-Hillsboro; Project X-Plain, \$7,000

Health Professions Loan Assistance Program (HPLAP)

2010 Educational Loan Repayment Awards

- Statewide: 17
- Dentists: 2; Physicians: 8; Dental Hygienists: 1; Advance Practice Nurses: 6
- District: 5
- Dentists: 1; Physicians: 3; Dental Hygienists: 0; Advance Practice Nurses: 1

Rural Hospital Initiatives

Number of Critical Access Hospitals (CAHs - 25 beds or less)

- Statewide: 59
- District: 23

Number of Certified Rural Health Clinics

- Statewide: 48
- District: 25

Summary of Flex Program Activity for 2010

Twenty-five rural hospitals participated in a Stroke Care Improvement project, which increased staff education and patient screening. Seventeen hospitals took part in a program to improve the administration of vaccines and ten in a project that reduced the occurrence of Pressure Ulcers by 37%. Ten workshops and trainings were held around the state for hospital and clinic staff, primary care and EMS providers. We convened the statewide Rural Health Summit, which gathered 110 rural health providers to identify strengths and gaps in rural healthcare and discuss collaborative options for service improvement. We offered technical assistance to 59 Critical Access Hospitals and 48 Rural Health Clinics around the state.

Communications

Rural Reporter, daily news feed distributed to ~40,100 individuals (yrly); WORH website: ~80,500 pageviews; ~61,300 unique views (yrly); distribution of brochures, posters; management of 11 listservs for rural healthcare professionals; Rural Health Careers in Wisconsin website pageviews: Physician: 504; Dentist: 430.

