



You're invited to:
Rural Michigan HIT Trade Show
Coordinated by the Michigan Center for Rural Health

WHEN: December 6-8, 2006

WHERE: Soaring Eagle Resort, Mt. Pleasant, Michigan

WHAT: See Trade Show brochure, special rate for NOSORH members \$150. *PLUS... roundtable discussion for SORHs on meaningful models of HIT Technical Assistance.*

TRAVEL: Nearest airports Lansing (1 hour) or Detroit (2 ½ hours) NOSORH and the Michigan Center for Rural Health will assist travelers with transportation to the conference, as feasible.

NOSORH's Jim Bernstein Mentoring Program will reimburse SORH staff for travel to the conference, lodging, per diem (at the GSA standard rates) and registration fees.

Per Diem Rates: \$44 Meals & Incidentals

Breakfast \$8 Lunch \$12 Dinner \$21 Incidentals \$3

Only meals not provided during the meeting are reimbursed. Receipts are required for all expenses except Per Diem. See attached form.

REGISTRATION: Complete the Trade Show Registration Form and submit to the Michigan Center for Rural Health. Mark the top of your form "NOSORH Special Rate". To ensure coordination of transportation and approval of travel support, fax a copy of the registration form and your itinerary to NOSORH at (586)739-9941.

NOSORH
National Organization of State Offices of Rural Health
TRAVEL/MEETING REIMBURSEMENT EXPENSE REPORT

Meeting/Workshop: _____

Location: _____ **Date(s):** _____

Name: _____

Affiliation: _____

Address: _____

Telephone Number: (_____) _____

Email: _____

Itinerary: Below, please indicate departure from residence and return.

Name & address to whom reimbursement needs to be paid/sent if different from information to the left.

DATE	SUN	MON	TUES	WED	THURS	FRI	SAT
Depart Home/Time							
Return Home/Time							
Category						Traveler Due	
Transportation: (Please check) <input type="checkbox"/> Air <input type="checkbox"/> Rail <input type="checkbox"/> Bus						\$	
Ground Transportation: Mileage: _____ miles @ X \$____ (Current Federal rate – www.gsa.gov) = \$____ Taxi: \$_____ Parking: \$_____ Other: \$_____						\$	
Lodging: _____ night(s) @ x \$_____ + taxes per night						\$	
Per Diem: _____ days X \$____ (See www.gsa.gov for current federal per diem rates)						\$	
Minus meals provided at event. _____ x \$____/breakfast + _____ x \$____/lunch + _____ x \$____/dinner (See table on the next page)						\$-	
TOTAL						\$	

COMPLETED FORMS AND RECEIPTS FOR ALL EXPENSES EXCEPT PER DIEM ARE REQUIRED. FAILURE TO INCLUDE ORIGINAL RECEIPTS WILL DELAY YOUR REIMBURSEMENT.

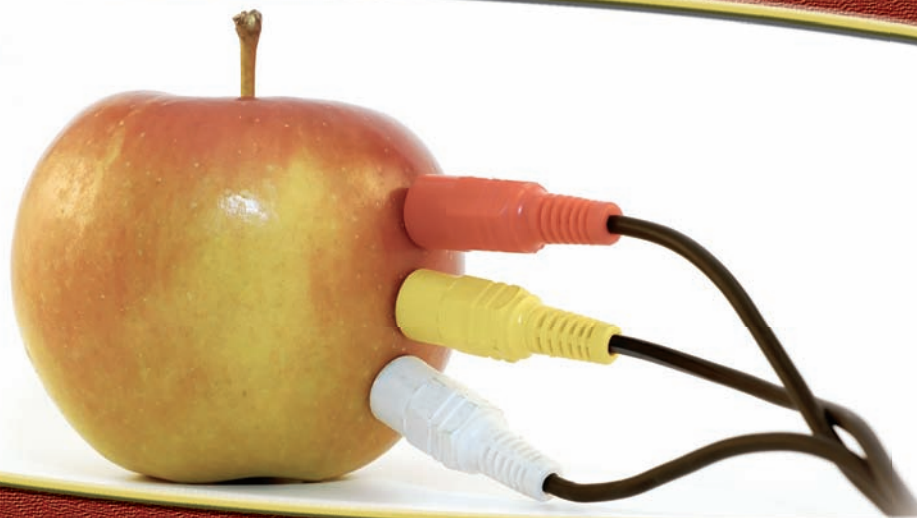
I certify that this statement is accurate as to actual and necessary business expenses incurred. I am not being reimbursed by any other source for the above expenses.

TRAVELER'S SIGNATURE
Social Security/Tax ID Number _____
DATE _____

Please mail this form to: Teryl Eisinger, Program Director 44648 Mound Rd. #114 Sterling Heights, MI 48314

Michigan Center for Rural Health
B-218 West Fee Hall
Michigan State University
East Lansing, MI 48824-1316

Rural Michigan
Health Information Technology
Trade Show



December 6-8, 2006
Mount Pleasant - Soaring Eagle Casino & Resort

AN INVITATION FROM THE CONFERENCE PLANNING COMMITTEE

As the transition to health information technology (HIT) gains momentum in the healthcare industry, all small practice providers, clinic managers, and hospital-based physicians and administrators will need to reinvent the way they collect, process, and use information. This will require a substantial amount of human resources to investigate processes and products; and a substantial amount of capital. Clearly, a hastily made HIT purchase can set back an organization countless dollars and create organizational turmoil. That is a scenario we want to minimize in rural Michigan.

Please join us for the "Michigan Rural HIT Tradeshow" scheduled for December 6-8, 2006, at the Soaring Eagle Casino & Resort in Mt. Pleasant, Michigan. Our goal is simple: we want to showcase the latest HIT technology, in a non-stressful environment, where you have ample time to visit with various HIT vendors. In addition, we have scheduled appropriate plenary and breakout sessions directed to hospital-based personnel and physician practices.

Mt. Pleasant will be the place to be December 6 – 8 to experience and learn about HIT. Mark your calendars and we'll look forward to seeing you soon.

Sincerely,

Sally Davis
Telehealth & Grants Administration
Marquette General Health System

Dan Fly
Director of Radiology Systems
Munson Medical Center

Sharon Roelofs
Resource Planner
REMEC Telehealth Network

John Barnas
Executive Director
Michigan Center for Rural Health

Lisa Corpe
Resource Planner
REMEC TeleHealth Network

Steve Shotwell
Recruitment & Retention Services
Michigan Center for Rural Health

Phyllis Ball
Communications & Ed. Coordinator
Michigan Center for Rural Health

Randi Oehlers
Information Systems Director
Munson Health Care

Rural Michigan Health Information Technology Trade Show - Registration Form

Please use separate sheet for each person

Name _____ Degree (s) _____

Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail (For registration confirmation) _____

Payment Method - \$175 or \$185 at the door. Please make check payable to Michigan Center for Rural Health

Check enclosed - \$175

Payment will be sent separately prior to the Trade Show - \$175

Payment will be made at the door - \$185

Mailing Address: Michigan Center for Rural Health; B-218 West Fee Hall, East Lansing, MI 48824
(517) 432-0007 Fax; (517) 432-1066 or mcrh@msu.edu

Exhibit Area:

The exhibit area offers participants the opportunity to meet a wide variety of vendors of health care industry products and services. The continental breakfast and all breaks will be held in the exhibitor area to facilitate easy conversation and a relaxed atmosphere for visiting with sponsors and friends.

Speaker Handouts:

Participants will receive a CD of all the speaker presentations at the Trade Show. You may print the speaker handouts prior to attending the Trade Show. Go to www.com.msu.edu/micrh and click on the Conference button on the left of the screen.

Lodging:

All participants are to make their own hotel assignments. You are encouraged to reserve your room early since the availability of rooms is limited. Room rates are \$105 with 8% tax per room per night. Accommodations are being held at this rate until November 15. Room reservations can be made on line at www.soaringeagle.com with Group Code – 97005S, or you can print off a reservation form and fax it to (989) 775-5686. Forms are available at www.com.msu.edu/micrh under the Conference link. No phone reservations will be accepted for the discounted room rate.

Soaring Eagle Casino & Resort
6800 Soaring Eagle Boulevard
Mt. Pleasant, MI 48858
(989) 775-7777 / Toll-Free – (888) 732-4537
www.soaringeagle.com

Conference Questions?

Please do not hesitate to contact the Michigan Center for Rural Health, Phyllis Ball at (517) 355-8250, Fax (517) 432-0007, or email her at ballp@msu.edu

PROGRAM HIGHLIGHTS

Neal Neuberger

President, Health Tech Strategies, LLC

Wednesday, December 6 – Dinner Keynote Speaker



Neal Neuberger is President of Health Tech Strategies, LLC, a Virginia-based consulting firm focusing on the public and private sector policy environment with regard to research, development and implementation of emerging healthcare technologies. Since 1998, HTS has provided technology implementation and HIPAA consulting services to government and industry.

Mr. Neuberger has nearly 30 years of experience in government, health policy, regulatory analysis, program development and communications. He is widely recognized for his contributions to telecommunications policy and program implementation for applications in healthcare.

He has been the Chair of the American Telemedicine Association Committee on State and Federal Policy, and an active member of the association since its inception. He was recently elected to the ATA Board of Directors.

William D. Strampel, D.O.

Dean, MSU College of Osteopathic Medicine

Thursday, December 7 – Lunch Keynote Speaker



In addition to serving as dean of Michigan State University's College of Osteopathic Medicine, Dr. William Strampel, is a professor of internal medicine. Previously, Strampel served as the college's interim dean and the college's senior associate dean. He also is the lead medical director of MSU HealthTeam. Before coming to MSU, Dr. Strampel was a special

assistant to the U.S. surgeon general for operations and readiness, and served as chief medical officer for the Tricare Management Activity and as director of quality management in the Office of the Secretary of Defense.

Dr. Strampel was commander of the Brooke Army Medical Center and Great Plains Regional Medical Command, and was chief of the Quality Assurance Division, Department of the Army, Office of the Surgeon General. He also served in a number of capacities at hospitals in Colorado, Kansas and Korea.

AGENDA

WEDNESDAY, DECEMBER 6, 2006

11:00 –5:00 pm	Registration
2:00-5:30 pm	Visit with the exhibitors
5:30-6:30 pm	Cash Bar - Music provided by the CMU Jazz Band
6:30-8:30 pm	Dinner and presentation – “Legal, Regulatory, and Policy Issues Facing the Implementation of Health Information Technologies for Rural Communities” <i>Neil Neuberger, President, Health Tech Strategies</i>

THURSDAY, DECEMBER 7, 2006

7:00-8:30 am	Registration – Continental breakfast – Visit with exhibitors	
8:30-9:15 am	“Current & Future Telemedicine and Home Monitoring Issues” <i>Pamela Whitten, PhD, College of Communication Arts and Science, MSU & Sally Davis, Program Director, Marquette General Health System</i> Telehealth across the nation has evolved from the early implementation phase to a more mature field. What applications have survived and thrived during the evolution, and what does this mean for future applications in Michigan? This session will provide discussion on the successful applications, current research, reimbursement, and application into the homes of patients.	
9:15-10:00 am	Break – Visit with the exhibitors	
10:00-11:30 am	MPRO’S Doctor’s Office Quality-Information Technology (DOQ-IT) Program and Steps for Preparing Your Practice for EHR Selection Planning for an EMR in the Small Physician Practice <i>Marie Beisel, MPRO</i> This presentation will provide an overview of the DOQ-IT program, including a description of the national trends related to health information technology in the outpatient setting. The steps for assessing your practice and the selection process of an EHR will be described.	“New Trends in Patient and Medication Management” <i>Sally Davis, Marquette General Health System; Scott Erickson, RPh, Marquette General Health System; Pam Davis, RPh, Munson Information Systems Project Lead; and Michael Thomas, PharmD, BCPS, MMC, Clinical Pharmacist</i> This session will provide brief updates on Patient ID bar coding, pharmacy bar coding, and telepharmacy.
Noon–1:30 pm	Lunch and presentatoin – “The Role of HIT in Medical Education: Preparing Tomorrow’s Primary Care Physicians” <i>William D. Strampel D.O., Dean, MSU College of Osteopathic Medicine</i>	
1:30-2:30 pm	Break – Visit with the exhibitors	
2:30-4:00 pm	“Going For It – Implementing an Electronic Health Record in Your Practice” <i>Catherine A. Kroll, D.O., Gwinn/Sawyer Medical Center; Michael Prokopowicz, Gwinn/Sawyer Medical Center; Patricia A. Nicholson, Peninsula InfoMed, L.L.C.</i> This session will provide a first-hand look at what it takes to implement an electronic health record system in a busy family practice.	“Access to Information and Images: Imaging Strategies for Physician Practices and Hospitals in Rural Michigan” <i>Dan Fly, Munson Medical Center & Kathy McVeety, Alpena Regional Medical Center</i> These presentations will provide an overview and inside look at two Radiology PACS environments and the accessibility of patient images throughout their respective healthcare systems.
4:00-5:00 pm	Visit with the exhibitors	
5:00-6:00 pm	Telehealth Advisory Group - Michigan’s Telehealth Advisory group meets quarterly to discuss legal, regulatory, and reimbursement issues; ideas and grant funding concepts are also shared. The group is open to new members.	
6:00 pm	Dinner on your own	

FRIDAY, DECEMBER 8, 2006

7:00-8:30 am	Continental breakfast – Visit with the exhibitors
7:30-8:30 am	Current and Previous Telehealth & Telemedicine Grantee Meeting - This meeting is open to current and previous HRSA, OAT, RUS and RHI telehealth and telemedicine grantees. The participants can provide an update on their projects and share lessons learned.
8:30-9:30 am	“The Michigan Health Information Network: One Year Later” <i>Jan Whitehouse, Cyber Michigan</i> The Michigan Health Information Network was started with a one-day conference at Michigan State University in December 2006. Seven workgroups were formed and worked throughout 2006 to provide guidance to the State of Michigan on initiating and supporting a Regional Health Information Network. This presentation will provide an update of the activities.
9:30-11:00 am	Visit with the exhibitors
11:00 am	Trade Show closes