



# NOSORH Grant Writing Institute 2014: Beyond the Basics

## **Learning Sessions: 1:00-2:30 PM EDT**

**July 10th:** Telling Your Story in the 21st Century – Connecting with Funders on a New Level

**July 17th:** Managing a Grant to Get the Next One

**July 24th:** Measuring Your Investment – Proving Your Worth

**July 31st:** Avoiding Deadline Fatigue – How to Write Under Pressure and Continue the Momentum

New this year! NOSORH is now offering “*Beyond the Basics*” a Grant Writing Institute course designed for individuals looking for education beyond the introductory or beginning level. Don’t miss this unique opportunity to expand your rural health grant writing credentials in 2014.

Who should attend this training? This course is designed for individuals who already have some experience writing grants, but wish to build upon their current skills. Past participation in NOSORH’s Grant Writing Institute is not required.

What is the training about? The brand new “*Beyond the Basics*” training has been added to the Institute to provide students with the information they need to build on their initial grant seeking successes and grow private, state and federal sources of funds for the programs needed in their community. All sessions are designed to improve accountability, communication, efficiency and effectiveness for all grant seeking and management efforts.

When does the class meet? Class begins on July 10<sup>th</sup> (1:00 – 2:30 PM EDT) and will meet every Thursday in July at the same time. Class registration ends on July 3<sup>rd</sup>.

How is the course content delivered? “*Beyond the Basics*” is offered via webinar and all training sessions will be recorded. So, if you miss a session, you’ll be able to view a recording of the class at your convenience.

Why should you attend this training? Over 200 rural health professionals have participated in NOSORH’s basic Grant Writing Institute. The faculty and format for the Institute are popular with professionals who may be called away from the regularly scheduled class due to demands from their busy jobs in hospitals, clinics and non-profit organizations. This is the only grant training of its kind that is focused on **rural health** grant writers.

Class size is limited and seats will be offered on a first-come basis. Don’t miss your chance to participate. Sign up today!

National Organization of  
**State Offices of Rural Health**

44648 Mound Rd, #114 | Sterling Heights, MI 48314-1322

TEL 586-336-4627 | FAX 586-336-4629 | [www.nosorh.org](http://www.nosorh.org)





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## **Faculty:**

Kassie Clarke will oversee the Institute. Kassie is an experienced grant writer, having secured more than \$10 million in grants from foundations, corporations, and government agencies. She is familiar with a broad array of foundation and corporate givers across the nation. Her experience ranges from standard Letters of Inquiry to more complex foundation and government proposals requiring collaboration among multiple service agencies. Her services include prospect research, program design, proposal preparation, evaluation plans, grant tracking and organizational capacity-building.

## **Technology and System Requirements:**

### **Webinars:**

Webinars will be conducted using a software called WebEx. You will view a presentation online while listening to the narration via phone. WebEx requires a plug in installation and updated JavaScript, which is free for download. Follow [this link](#) to see WebEx system requirements to best utilize the WebEx software. The URL for the webinar and phone number will be the same for each session. Recordings of the presentations, including narration, will be available for playback within 24 hours of the event.

**Please note:** Plan to test technology compatibility prior to the start of the Grant Writing Institute. Some organizations have policies around installations or have firewalls which may require some adaption to allow the use of Dropbox or WebEx. If you use a work computer to participate in this program, please contact your IT Support to inquire about installing Dropbox and WebEx. In order to avoid limited access or technology issues, ensure your organization and/or equipment are compatible with these requirements. Please contact Matt Strycker ([stryckerm@nosorh.org](mailto:stryckerm@nosorh.org)) if any assistance from NOSORH is needed.

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## Curriculum Outline:

### **July 10th: *Telling Your Story in the 21st Century – Connecting with Funders on a New Level***

Personal connection is really the key to getting funding for your program; this is the same in real life as it is online. The main difference is that social media makes connecting with others exponentially easier and faster! We have many tools available to us to connect with funders and our community on new levels. Learn easy strategies to use social media to build relationships with funders and your community to boost the success of your program.

### **July 17th: *Managing a Grant to Get the Next One***

Congratulations, you received the grant, so now what? In this competitive grant writing environment, it is so important to effectively manage your grants to ensure you are eligible to apply for funding again. Learn how to best manage, communicate, and report on your funded programs, and cement your relationship with funders.

### **July 24th: *Measuring Your Investment – Proving Your Worth***

Grants require you to establish measures to evaluate your program. You want to make sure these are realistic and manageable. You can provide your entire organization with a valuable asset that ensures resources are focused on their intended purpose: helping people and maximizing return on investment.

### **July 31st: *Avoiding Deadline Fatigue – How to Write Under Pressure & Continue Momentum***

As grant writers, we are all too familiar with looming deadlines, last-minute requests, and demands to work quickly. How do we write effectively when we are rushed and tired? Learn how to adapt the same vitally important writing and organization skills we use daily, to a tight timeframe.

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# NOSORH Grant Writing Institute 2014: Beyond the Basics

## Registration

Please complete and sign the form below or register [here](#):

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

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**Registration Fee:** \$250.00

**Online Registration:** [Click Here](#)

**Group Discount:** Save \$250 - Register 4 attendees get 5th free (must register all at the same time).

Payment of all fees are expected before classes begin on July 10th. Payment via credit card is also accepted. Please contact Donna Pfaendtner ([donnap@nosorh.org](mailto:donnap@nosorh.org), 586-336-4627) to make prior arrangements for payment if you can't pay by the 10th or request specialized billing.

**If requesting a group discount, please complete individual application forms for each person, submit all applications at the same time and full payment for the group.**

**Refund Policy:** To be considered for a refund, requests must be submitted in writing to Donna Pfaendtner. **July 9th - full refund, July 16th - 70% refund, July 23th - 40% refund, after July 23rd - no refund.**

I hereby agree to participate fully in the NOSORH Grant Writing Institute Webinars.

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Applicant's Signature

Date

**Email or fax completed registration forms to:  
DonnaP@nosorh.org or fax: 586-336-4629 by July 3rd, 2014**